

PROJECT FILE

Project Title: Software for the automation of tourism products

Project No: 23245

Operation Code: TD-C16-i02

Project promoter: HIGH SUN TOURISM EXPERIENCES, LDA

Start Date: 06 january 2026

End Date: 30 june 2026

Total Investment: 30.000€

Value of the Grant: 30.000€

Scheme: PRR – Investment C16-i02/2025 – Vouchers for Start-ups – New digital/technological products

Objectives

The development of business models, products or services with a strong digital or technological component and the potential for scalability, with priority given to those that contribute positively to the climate transition.

Summary

This project involves the creation and implementation of software to automate tourism products, via an integrated digital platform that enables the centralisation of data and the digitisation of processes, resulting in highly efficient procedures and ensuring the achievement of objectives focused on climate transition and sustainability.

The aim is to develop innovative tourism products, with access provided entirely digitally, including all the information required to access bookings directly and in an integrated manner.

This technology enables integrated access to all data relevant to decision-making, streamlines processes, reduces time wasted, and increases the capacity for automation and digitisation of tasks, thereby improving resource management.

This focus on efficiency is fundamental to the objectives of the climate transition, based on the use of a Channel Manager with XML integration.

Expected/achieved results

Implementation of a Channel Manager with XML integration, the technology of which enables the commercial management systems of hotels, tourist activities, tours, transfers, car hire companies and others to be integrated with the sales software of international tour operators in a standardised and immediate manner, without the need for human intervention.

More information

For further information about the project, please contact us by email at: info@highsun.pt.

Co-funding



This project is supported by the Recovery and Resilience Plan (PRR).

For further information on the PRR, please see: <https://recuperarportugal.gov.pt/>