

DESCRIPTION OF SERVICES

ROOMS

CALASERENA RESORT

297 welcoming rooms with modern design, located in two- or three-storey buildings. All rooms feature Wi-Fi, air conditioning, TV, mini-fridge, safe and private bathroom. You can choose between Classic, Superior, Classic Connecting and the comfortable Suites. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience.

Classic

Classic rooms are ideal for two guests. A cot can be added on request. Choose your preferred option: Classic Ground Floor on the ground floor; Classic on the first floor without a balcony; or Classic Balcony on the first or second floor with a balcony. Some Classic rooms on the ground floor feature bathrooms designed for guests with special accessibility requirements.

Superior

Designed for 3 guests, all located on the ground floor. They include a double bed and a sofa bed, along with all the standard in-room comforts. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior Quadruple

Welcoming rooms for up to 4 guests, located in the most central area of the resort, all on the ground floor. The 3rd and 4th beds are in a comfortable pull-out sofa bed.

Classic Connecting

Two interconnecting Classic rooms offering space and comfort. Each has its own private bathroom and they can accommodate 4 or 6 guests. At maximum occupancy, each room is equipped with one double bed and one single bed. Available options are Connecting Ground Floor for 4-5 guests and Connecting Balcony on the 1st or 2nd floor, for up to 4 guests. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Suite

The elegant suites, measuring between 32 and 35 sqm, accommodate up to 4 guests. They are designed to offer maximum comfort, with two separate areas: a sleeping area with a double bed and a welcoming living area with a double sofa bed (Suite Balcony) or a double chaise longue (Suite Ground Floor).

You will find a kettle with tea and herbal infusions, an espresso machine, and a TV with Sky channels. A beach towel per person (from 3 years of age) is provided free of charge, with daily replacement, Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola. To make your holiday even more exclusive, guests staying in a suite enjoy the inclusion of the "La Brezza" restaurant (open from 21/06 to 13/09).

Ground Floor Suites and Balcony Suites are available, the latter located on the first floor with a charming balcony. If you are travelling with two children under the age of 3, we will provide 1 foldaway cot and 1 single bed with safety rails (in this case, the available space will be slightly more compact).

Dog Room

For you and your four-legged friend, Classic Dog Rooms are available on the ground floor with a private fenced garden complete with doghouse and bowl. From 2026, dogs up to 15 kg are welcome. In addition, new pet-friendly areas - created in collaboration with Monge - are available. These dedicated spaces feature play routes, relaxation zones and tailored activities, enhanced by outdoor equipment such as fitness trails and open-air seating. Availability is limited, so book your Dog Room now.

IS SERENAS BADESI RESORT

At your disposal, 353 elegant rooms located in two-storey buildings, designed to offer comfort and refined style. Choose from Classic, Superior, Family, Junior Suite, Prestige and Single Rooms, all featuring Wi-Fi, air conditioning, TV, espresso machine, kettle with tea and herbal teas, mini-fridge, safe and private bathroom. Interconnecting rooms available on request.

Classic

Welcoming rooms of 19-25 sq m, perfect for two guests. A cot can be added in some rooms on request. Options include: Classic on the ground floor (without garden), Classic on the 1st floor, some with small balcony, Classic Garden on the ground floor with private garden (20-55 sq m). Some Classic rooms on the ground floor have bathrooms suitable for guests with disabilities.

Superior

Comfortable rooms of 20-30 sq m for 2 or 3 guests. If travelling with two children under 3 years of age, one folding cot and one single bed with side rails can be provided (space will be more limited). Options include ground-floor rooms without garden, rooms on the 1st floor (some with small balcony), or Superior Garden on the ground floor with a 20-55 sq m garden. Some ground-floor Superior rooms feature bathrooms suitable for guests with disabilities.

Family

Ideal for families, these rooms (27-43 sq m) accommodate up to four guests (some can accommodate a 5th bed). Some have one open-plan area, others two separate areas, all with one bathroom. Up to two cots may be added (space will become more limited). They include a TV with Sky (children's channels included) and 2 complimentary Serenella beach towels.

Options include ground-floor rooms without garden, 1st-floor rooms with balcony, or Family Garden with a 20-55 sq m private garden. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Junior Suite

Measuring 29-35 sq m, ideal for 2 or 3 guests. They feature two areas (in some rooms separated by

a door): living area and sleeping area. They are equipped with a TV with Sky and include one towel per guest from the age of three, with daily replacement, as well as an minibar stocked with two cans of water, one juice, one beer and one soft drink. Available on the ground floor with garden or on the 1st floor with small balcony.

Prestige Double

Welcoming rooms (21-30 sq m) for two guests, with option to add a cot. In addition to Classic room amenities, Prestige Double guests enjoy exclusive services: private pool with bar, Prestige area in the restaurant with buffet breakfast and table-service lunch and dinner (from 21/06 to 13/09), dedicated Reception and Check-in area, TV with Sky channels, bathrobe (from 12 years old), one beach towel per person (from 3 years old) with daily change, Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, along with a turndown service. On the beach: larger beach umbrella in a central position with 3 sunbeds. Available on the ground floor with private garden or on the 1st floor (some with balcony).

Prestige Triple

Rooms of 23-32 sq m for 2 or 3 guests. They include all Classic amenities plus access to the Prestige pool with bar, Prestige restaurant area with buffet breakfast and table-service lunch and dinner (from 21/06 to 13/09), dedicated Reception and Check-in area. Room amenities include TV with Sky, bathrobe (from 12 years old), and one beach towel per person (from 3 years old) with daily change, Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, along with a turndown service. On the beach: larger central beach umbrella with 3 sunbeds. Available on ground or 1st floor (some with balcony).

Prestige Terrace

Rooms of 26-30 sq m for 2 or 3 guests. Located on the 1st floor of the central building with a large furnished terrace. They include all Classic room amenities plus exclusive Prestige services: private pool with bar, Prestige restaurant area with buffet breakfast and table-service lunch and dinner (from 21/06 to 13/09), dedicated Reception and Check-in area, bathrobe (from 12 years old), and daily-changed beach towel, Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, along with a turndown service. On the beach: larger central beach umbrella with 3 sunbeds.

Prestige Family

Rooms of 30-40 sq m for up to 4 guests. They include all Classic amenities plus Prestige services: exclusive pool with bar, Prestige restaurant area with buffet breakfast and table-service lunch and dinner (from 21/06 to 13/09), dedicated Reception and Check-in area, TV with Sky, bathrobe (from 12 years old), daily beach towel, and 2 complimentary Serenella towels, Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, along with a turndown service. On the beach: larger central beach umbrella with 3 sunbeds. Rooms available on ground or 1st floor (some with balcony). If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Single Room

Cosy rooms for solo travellers, with a comfortable French bed.

Dog Room

Cosy Classic, Superior or Family Dog Rooms are available on request, all on the ground floor with a private, enclosed garden, designed for the comfort of your four-legged friends (maximum 10 kg). Each garden is equipped with a dog bed and bowls, to make your dog feel at home. Availability is limited, so remember to book your Dog Room when confirming your reservation.

TORRESERENA RESORT

There are 384 rooms ready to welcome you, all equipped with Wi-Fi, air conditioning, TV, mini-fridge, safe, and private bathroom. They are located in two-storey buildings and are divided into Classic, Superior, Family, and Premium rooms to meet your every need. You can choose between Ground Floor rooms or Balcony rooms on the first floor.

Classic

Perfect for two guests, offering modern and welcoming spaces. A cot may be added in some rooms. Options include: Classic Ground Floor, located on the ground floor; Classic Balcony, on the 1st floor with a charming small balcony. Some ground-floor rooms are equipped with bathrooms suitable for guests with disabilities.

Superior

Rooms ideal for 2 or 3 guests. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). Options include: Superior Ground Floor, located on the ground floor; Superior Balcony, located on the first floor.

Superior Quadruple

Rooms designed to accommodate up to 4 guests. Options are Superior Ground Floor, located on the ground floor and Superior Balcony, on the 1st floor.

Classic Connecting

Perfect for you and your family: two interconnecting Classic rooms, each with its own bathroom, ensuring total privacy. They can accommodate up to 5 guests. Available on the ground floor or on the 1st floor with balcony, allowing you to choose the most comfortable option.

Family

Welcoming rooms of 30 sq m, perfect for 4 or 5 guests. If required, you may request the addition of one or two cots (with two cots, the space will be slightly more limited). The sleeping area and the living area are not separated by a door. In addition to Classic room amenities, you will find: kettle with tea and herbal infusions, TV with Sky channels, including children's channels, 2 complimentary Serenella beach towels. Choose either: Family Ground Floor, located and Family Balcony, on the 1st floor.

Premium

Located close to the main services, these rooms are perfect for guests seeking extra convenience. They are designed to accommodate 2 or 3 people. You will also find: kettle with tea and herbal infusions, espresso machine. Options are: Premium Ground Floor and Premium Balcony, on the 1st floor.

Premium Quadruple

Welcoming rooms perfect for 4 guests, located close to the resort's main services for maximum convenience. They feature kettle with tea and herbal infusions, espresso machine. Options are: Premium Ground Floor and Premium Balcony, on the 1st floor.

Dog Room

At Torreserena Resort, your dog is truly welcome. We have introduced new dedicated services to ensure your pet enjoys a stay as comfortable as yours. Our Classic Dog Rooms are designed for your dog's comfort: indoors, a cosy armchair for resting; outdoors, a private fenced garden where your dog can move freely and safely. The garden includes a deckchair and food and water bowls. Upon arrival, your dog will be welcomed in a dedicated waiting area designed to help them settle in and cool down. It will also receive a Welcome Box with surprises. Your dog will enjoy the dedicated dog play park and many other thoughtful services. Dogs of all sizes are welcome. Availability is limited, so we recommend booking in advance.

GRANSERENA HOTEL

Discover the comfort of our 315 rooms. They are located in a six-storey building, and you may choose among Classic, Superior, Premium, Family and Junior Suites. All rooms are equipped with Wi-Fi to keep you connected at all times, air conditioning, TV, mini-fridge, safe and private bathroom. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience.

Classic

These rooms are designed for 2 guests, and in some it is possible to request the addition of a third bed. You may choose among several options: Classic rooms from the first to the fifth floor without balcony; Classic Sea View rooms with balcony and splendid sea view; Classic Balcony rooms.

Superior Balcony

Welcoming rooms with balcony, ideal for 2 or 3 guests, offering all the comfort you need. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact).. Superior Sea View rooms are also available, allowing you to enjoy an enchanting sea view. Some are equipped with bathrooms suitable for guests with disabilities.

Superior Quadruple Balcony

Comfortable rooms for 4 guests with private balcony. The double bed area is separated from the area with single beds by furnishing elements, ensuring both privacy and practicality. You may enrich your stay with the Superior Quadruple Sea View option, featuring a balcony with sea view.

Family

A 30 sq m retreat, perfect for families of 4. Located on the first floor without balcony, these rooms consist of two areas separated by a connecting door and a single bathroom. In addition to Classic amenities, you will find a kettle with tea and herbal infusions, a TV with Sky channels (available during the summer season), including children's channels, and 2 complimentary Serenella beach towels. It is a space designed to offer comfort to the whole family.

Junior Suite Balcony

Spacious and bright, measuring 41-45 sq m, perfect for 4 guests. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Located on the top floor (the top floor not served by a lift), they consist of a living area with double sofa bed and small sofa, and a sleeping area with double bed. The two areas are separated by furnishing elements. A large bathroom and a spacious balcony complete your relaxing environment. In addition to Classic amenities, you will find a kettle with tea and herbal infusions, an espresso machine, a TV with Sky channels (available during the summer season), and complimentary rental of one beach towel per person from 3 years of age, with daily change and Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola.

Junior Suite Sea View

Let yourself be enchanted by these 45 sq m suites, perfect for 4 guests. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Located on the top floor (the top floor not served by a lift), they feature a large balcony offering a breathtaking sea view. They include a living area with double sofa bed and small sofa, and a sleeping area with double bed. The two areas are separated by furnishing elements. In addition to Classic amenities, you will find a kettle with tea and herbal infusions, an espresso machine, a TV with Sky channels (available during the summer season), and complimentary rental of one beach towel per person from 3 years of age, with daily change and Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola.

Dog Room

If you are travelling with your four-legged friend, our Classic Dog rooms are ready to welcome them. In your room, you will find a dog bed and bowls for food and water. Dogs weighing up to 5 kg are allowed. Availability is limited, so please book in advance.

SIBARI GREEN RESORT

The resort offers 444 rooms set in peaceful surroundings, located in two-storey buildings between 200 and 700 metres from the sea. You can choose from Classic, Classic Connecting Balcony, Superior, Family and Premium rooms, all equipped with air conditioning, TV, mini-fridge, safe, and private bathroom, and Wi-Fi. If you love nature, you may opt for ground-floor rooms with a private garden; on the first floor, instead, a private small balcony awaits you.

Classic Garden

Perfect for 2 guests, with the option of adding a cot in some rooms. Located on the ground floor, they open onto a garden. Classic Garden rooms with bathrooms adapted for guests with special needs are also available.

Classic Balcony

A cosy retreat for 2 people, with the option of adding a cot. Situated on the first floor, they offer a charming balcony.

Superior

Comfortable spaces for 2 or 3 guests, with a third bed provided on a convenient single sofa bed.

Choose between Superior Garden, with private garden, and Superior Balcony, with an intimate balcony on the first floor. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior Quadruple

Ideal for 4 guests, with a fourth bed on a single sofa bed. The Superior Quadruple Balcony rooms are located on the first floor and offer a charming balcony; the Superior Ground Floor rooms are on the ground floor, some with bathrooms adapted for guests with special needs. All are located 700 metres from the sea, near the hall. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior Quintuple

Designed for families or groups of 4 or 5 people. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). The two rooms, separated by a door, ensure the right level of privacy. They feature a room with two single beds, a double bedroom with a single sofa bed, and one bathroom. Choose between Superior Quintuple Balcony on the first floor with a charming balcony and Superior Quintuple Ground Floor. All are located near the hall, 700 metres from the sea.

Classic Connecting Balcony

Two interconnecting Classic rooms located near the restaurant, offering extra space and comfort. Each room has its own private bathroom and together they can accommodate up to 5 guests.

Family Ground Floor

Ideal for 4 or 5 guests, with the option of adding a sixth bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). They have two rooms separated by a door: a room with two single beds, a double bedroom with a single sofa bed, and one bathroom. Additional amenities include a TV with Sky channels (including children's channels), kettle with tea and herbal infusions, and two complimentary Serenella beach towels for young guests. All rooms are on the ground floor, near the hall, 700 metres from the sea.

Premium Garden

Ideal for 2 or 3 guests, with a third bed on a single sofa bed and the possibility of adding a cot. Conveniently located in the centre of the resort, all on the ground floor with a garden. In addition to the Classic room amenities, they provide a kettle with tea and herbal infusions, espresso machine. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Premium Quadruple Balcony

Designed for 3 or 4 guests, with the fourth bed on a single sofa bed. Located in the central area of the resort, they offer comfort and relaxation, all on the first floor with a small balcony. Along with Classic room amenities, they include a kettle with tea and herbal infusions, espresso machine. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Dog Room

If you are travelling with your four-legged friend, our Classic Dog Rooms are ready to welcome them. Located on the ground floor, they feature a fenced garden where your dog can move freely and safely. A dog bed and food and water bowls are provided. Small dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

SERENUSA RESORT

You will find 490 rooms designed to offer maximum comfort, all equipped with Wi-Fi, air conditioning, TV, mini-fridge, safe, and private bathroom. Spread across two- or three-storey buildings, they are just 300 metres from the sea. You can choose between Classic, Superior, Family, Premium Pool Area, and Connecting rooms. Ground-floor rooms offer a private garden, while those on the first and second floor feature a private small balcony.

Classic

Welcoming rooms for 2 guests. In some rooms, a third bed on a single sofa bed can be added. Choose between Classic Garden on the ground floor with garden (some with bathrooms adapted for guests with disabilities) and Classic Balcony on the 1st or 2nd floor with a small balcony.

Superior

More space to relax. Rooms for 3 guests, with the option of adding a fourth bed on a single sofa bed. If you are travelling with two children aged between 0 and under 3, we can provide one folding cot and one single bed with side rails (space will be a little more limited). Choose between Superior Garden on the ground floor with garden and Superior Balcony on the 1st or 2nd floor with a small balcony.

Superior Quadruple

Rooms for 4 guests offering a stylish holiday experience. They feature two areas separated by furniture elements, and if needed, two cots can be added (space will be a bit more limited). Choose between Superior Quadruple Garden on the ground floor with garden and Superior Quadruple Balcony on the 1st or 2nd floor with a charming balcony.

Family

Perfect for a carefree family holiday. Rooms for 4 guests with two areas separated by furniture elements. If needed, two cots can be added (space will be a little more limited). They offer TV with Sky channels including children's channels, kettle for tea and herbal infusions, and two complimentary Serenella beach towels for young guests. Choose between Family Garden on the ground floor with garden or Family Balcony on the first floor with a small balcony.

Connecting Balcony

A perfect option for groups of friends or larger families. Two interconnecting rooms for 5 or 6 guests, each with its own bathroom. A double room with an extra bed on a single sofa bed interconnecting with a double room, with the possibility of adding a cot. Located on the 1st or 2nd floor with

balcony.

Premium Pool Area

A tailored comfort experience, with rooms located in the pool area. They accommodate up to 3 guests, with the option of adding a fourth bed on a single sofa bed. If you are travelling with two children aged between 0 and under 3, we can provide one folding cot and one single bed with side rails (space will be a little more limited). In addition to Classic room amenities, you will find a kettle with tea and herbal infusions, espresso machine. Choose between Premium Garden on the ground floor with garden and Premium Balcony on the 1st or 2nd floor with balcony.

Premium Quadruple Balcony Pool Area

Perfect for 4 guests, located in the pool area, with two areas divided by furniture elements. In addition to Classic room amenities, they offer a kettle with tea and herbal infusions, espresso coffee machine. Located on the 1st floor with a small balcony.

Dog Room

If you are travelling with your four-legged friend, our Classic Dog Rooms are ready to welcome them. Located on the ground floor, they feature a fenced garden where your dog can move freely and safely. A dog bed and food and water bowls are provided. From 2026, dogs up to 15 kg are welcome. In addition, new pet-friendly areas - created in collaboration with Monge - are available. These dedicated spaces feature play routes, relaxation zones and tailored activities, enhanced by outdoor equipment such as fitness trails and open-air seating. Availability is limited, so book your Dog Room now.

SERENÈ RESORT

Imagine the warmth of a welcoming room, designed to pamper you and make you feel at home. These are the 466 rooms of Serenè Resort. They await you in two-storey buildings, very close to the sea (300 m), and are available as Classic, Classic Connecting, Superior, Family and Premium rooms, all equipped with Wi-Fi, air conditioning, TV, mini-fridge, safe and private bathroom. You can choose between a private garden on the ground floor or an intimate small balcony on the first floor.

Classic Garden

A small oasis of tranquillity on the ground floor, with a garden all to yourself. Perfect for two guests, with the option of adding a single sofa bed or a pouffe; if you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in these cases, the space will be slightly more compact). Some Classic Garden rooms are equipped with furnishings adapted for guests with disabilities.

Classic Balcony

A cosy retreat on the first floor, with a private small balcony. Ideal for two guests, with the option of adding a single sofa bed. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior

A touch of extra space for your holiday. Perfect for two or three guests, with a third bed on a sofa bed. In some rooms, you may request a fourth bed on a pouffe (space will be more limited in this case). Superior Garden rooms on the ground floor feature a lovely garden, while Superior Balcony rooms on the first floor offer a small balcony.

Superior Experience

Ideal for those seeking a truly exclusive stay. Featuring a charming private balcony, these rooms are perfect for two or three guests, with a third bed provided as a sofa bed. They include a spacious and comfortable Bali bed on the beach, with the option to enjoy lunch served directly in this private haven of comfort. You will also find an espresso coffee machine and kettle with a selection of teas and herbal infusions, a beach towel with daily change from 3 years old, and unlimited access to the resort's Food Points.

Superior Quadruple

Perfect for a family or a small group of friends. These rooms accommodate 4 guests, with furniture elements separating the double bed from the two single beds to ensure greater privacy. If you are travelling with two children aged between 0 and under 3, we will provide one folding cot and one single bed with side rails (space will be slightly more limited in this case). You may choose between Superior Quadruple Garden on the ground floor with garden, and Superior Quadruple Balcony on the first floor with small balcony.

Classic Connecting

Two interconnecting rooms accommodating up to 5 guests, each with its own bathroom. One of the rooms features a third bed on a sofa bed. The Garden rooms are on the ground floor with a charming garden; the Balcony rooms are on the first floor with a small balcony.

Family Garden

A special haven for families or groups of friends of up to 4 people, with furniture elements separating the double bed from the two single beds. If you are travelling with two children aged between 0 and under 3, we will provide one folding cot and one single bed with side rails (space will be slightly more limited in this case). A private garden and many thoughtful details make your stay unique: in addition to Classic room amenities, these rooms include a kettle with tea and herbal infusions, TV with Sky channels including children's channels, and two complimentary Serenella personalised beach towels for the delight of younger guests.

Dog Room

If you are travelling with your four-legged friend, our Classic Dog Rooms are ready to welcome them. Located on the ground floor, they feature a fenced garden where your dog can move freely and safely. A dog bed and food and water bowls are provided. Small dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

SERENA MAJESTIC HOTEL RESIDENCE

At the Serena Majestic Hotel Residence, we aim to offer you truly unique experiences. We welcome you with 268 hotel rooms and 168 residences, directly by the sea. All hotel rooms feature air conditioning, Wi-Fi, TV with Sky channels, mini-fridge, safe, and a bathroom with shower or bathtub. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience. You may choose from Classic, Superior, Premium, Junior Suite

and Classic Family rooms. A holiday just a few steps from the beach awaits you, in an atmosphere of complete relaxation.

HOTEL ROOMS

Classic

A cosy refuge for two guests, with the option of adding an armchair bed or a cot. Some rooms are available with bathrooms equipped for guests with disabilities. You can also choose Classic Sea View rooms, featuring a balcony with sea view.

Classic Triple

Ideal for small groups of friends or families. These rooms accommodate up to three guests, offering a double bed and a single sofa bed or armchair bed. In some rooms, a fourth bed in a bunk bed can be added.

Also available as Sea View, for a beautiful sea panorama.

Classic Quadruple

Designed for families or groups of friends, these rooms sleep up to four people. They feature one double bed and a double sofa bed for the 3rd and 4th guest.

Classic Family

The perfect choice for those seeking maximum comfort. Spacious rooms suitable for 3 to 5 guests. The living area features a double sofa bed (some also offer an additional pouffe bed on request), a bedroom with a double bed, and two bathrooms. Thoughtful details ensure you feel pampered: in addition to the Classic room amenities, you will find a kettle for tea and herbal infusions, and two complimentary Serenella beach towels for young guests.

Classic Connecting

Two interconnecting rooms, each with its own bathroom, ideal for up to 4 guests. Some rooms do not have a small balcony.

Superior

Located in the Ponente building, these rooms are designed for 2 guests. A cot can be added if needed.

Superior Triple

Ideal for 3 guests, with a double bed and single bed. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior Quadruple

Spacious and welcoming, accommodating up to 4 guests with one double bed and two single beds. In some rooms a 5th bed in a single sofa bed can be added. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

Superior Quadruple Terrace

Perfect if you enjoy outdoor space. This room offers a large terrace and accommodates four guests, with a double bed and two single beds or bunk beds. A 5th bed in a single sofa bed is available in some rooms. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact).

A generous terrace awaits you for your moments of relaxation.

Premium

If you are looking for an experience to remember, these rooms are the ideal choice. Suitable for 2 or 3 guests, located on the 5th, 6th and 7th floors, with a double bed and single sofa bed. In addition to the Classic amenities, you will find a kettle with tea and herbal infusions, espresso machine, Wi-Fi.

Junior Suite

Elegant spaces, ideal for 4 or 5 guests, with an additional 5th bed in a single sofa bed. They offer a living area, a double-bed area, and an area with two single beds. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). Alongside the Classic room amenities, you will also find a kettle with tea and herbal infusions, espresso machine, and complimentary beach towel hire per person (from 3 years of age) with daily change, and Open minibar with daily refill, including 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola. You may also choose the Junior Suite Terrace, which features a large terrace.

Dog Room

If you are travelling with your four-legged friend, our Classic Dog rooms are ready to welcome them. On the balcony of your room, you will find a dog bed and bowls for food and water. Dogs weighing up to 5 kg are allowed. Availability is limited, so please book in advance.

RESIDENCES

Mono 2

The perfect retreat for two. A comfortable studio residence with a living area featuring a double bed and the possibility of adding a single sofa bed (in this case the space will be more compact). If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). It includes a kitchenette so you can prepare your meals independently. Please note that daily housekeeping is not provided as a standard service in residences. You may also choose Mono 2 with large terrace or Mono 2 Sea View, featuring a balcony with a beautiful sea view.

Mono 3

Space and versatility for 2 or 3 guests, with the option of adding a cot. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). These studio residences offer a sleeping area with double bed separated from the living area by elegant furnishing elements. The living area includes a single sofa bed and a kitchenette. A bathroom equipped for guests with disabilities is available on request. Please note that daily housekeeping is not provided as a standard service in residences.

If you wish to enjoy the sea at all times, you can book a Mono 3 Sea View with sea view, or a Mono 3 with large sea-view terrace. If you are travelling with your small dog, Residence Mono 3 apartments

are available and ready to welcome your four-legged companion, complete with a dog bed and food and water bowls. Dogs weighing up to 5 kg are welcome. Availability is limited, so we recommend booking in advance.

Mono 4

Charming studio flats featuring a living area with double bed and bunk sofa bed or sofa bed for two. A kitchenette ensures complete freedom during your stay. Please note that daily housekeeping is not provided as a standard service in residences.

Options include Mono 4 with terrace, Mono 4 Sea View, and Mono 4 with sea-view terrace. Some units include bathrooms adapted for guests with disabilities.

One-Bedroom Apartment (Bilocale)

A one-bedroom apartment accommodating up to four guests, with a comfortable double bedroom and a living area with a sofa bed for two. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). The kitchenette allows you to enjoy your holiday in complete independence. Please note that daily housekeeping is not provided as a standard service in residences.

You may also choose a One-Bedroom Apartment with terrace, perfect for magical outdoor moments.

KALIDRIA HOTEL & THALASSO SPA

At the Kalidria Hotel & Thalasso SPA, every detail is designed to delight you. You will be welcomed by 106 rooms, suites and Ecolodges, all surrounded by nature, offering refined spaces and enchanting views over the pinewood. Each accommodation features air conditioning, TV with Sky channels, Wi-Fi, safe, mini-fridge, capsule coffee machine, and kettle with a selection of teas and herbal infusions. Beach towels can be collected at the beach or by the pool. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience. Additionally, you can immerse yourself in complete wellbeing at the exclusive Ethra Thalasso SPA, featuring the Acquatonic marine path, sauna, Turkish bath, and hydromassage treatments. Reservations, to be made on site, are subject to availability.

Classic

Located on the second floor, the comfortable and welcoming Classic rooms measure 30 sqm and feature either two small double beds (French beds) or one double bed. The carefully furnished private terrace overlooks the pinewood, offering moments of tranquillity. On the beach, you will find a parasol with two sunbeds (unassigned). Some rooms offer bathrooms designed for guests with special needs.

Superior

The refined Superior rooms offer 37 sqm of comfort. Located on the first floor, they feature two small double beds, with the option of adding a cot or a single sofa bed. The furnished private terrace allows you to enjoy the calm of the surrounding nature. On the beach, you will enjoy the Superior arrangement with your own (unassigned) parasol and two sunbeds.

Ecolodge Suite

Our Ecolodge Suites provide a full immersion in nature. Located 150 metres from the hotel, fully independent and measuring 50 sqm, they feature an outdoor patio furnished with table and chairs, perfect for enjoying the peace of the pinewood. You will feel connected to nature yet surrounded by comfort. You may choose between: Ecolodge Suites, with a spacious open-plan layout including a lounge area, TV, double sofa bed and sleeping area with double bed; Ecolodge Junior Suites, featuring a double bedroom with two small double beds, a separate lounge area with two single beds (dormeuse), and two TVs. Both types offer two bathrooms, one of which has only a washbasin and hydromassage bathtub.

You will also find two adult bicycles at your disposal, and on the beach a Premium arrangement, with a first-row (unassigned) beach umbrella and two sunbeds.

Suite

Here, exclusivity takes shape. Measuring over 60 sqm and located on the 2nd floor, our Suites offer spacious, separate areas: a double bedroom with walk-in wardrobe, a living area with double sofa bed, and a large bathroom. A generously sized furnished terrace overlooking the pinewood completes the experience. In your suite, you will find a selection of sweet or savoury delicacies and an exclusive courtesy set including body lotion, shower gel, hair conditioner and hand cream. Your stay includes a Premium beach arrangement, with a first-row (unassigned) beach umbrella and two sunbeds. If you stay for more than three days, a truly indulgent treat awaits you: a 30-minute body massage of your choice from our extensive menu.

Suite Albachiara

Named after one of the most beloved Italian songs of all time, the Albachiara Suite embodies our finest standards. A remarkable 100 sqm of elegance, featuring a spacious lounge area, a bedroom with two small double beds, writing corner and a comfortable walk-in wardrobe. The refined bathroom offers two separate areas, and the large furnished terrace overlooking the pinewood allows you to savour the serenity of Ethra Reserve. In your suite, you will find a selection of sweet or savoury delicacies and an exclusive courtesy set with body lotion, shower gel, hair conditioner, hand cream, as well as a Rituals gift.

Throughout your stay, two e-bikes are at your disposal, allowing you to explore the beauty of Ethra Reserve at your own pace. Your stay in the Albachiara Suite includes an exclusive arrangement at the Ethra Beach Club: a double Bali bed with soft mattresses awaits you, ensuring privacy and comfort.

As an additional treat, your stay includes a one-hour body massage of your choice from our extensive menu.

Dog Room

If you are travelling with your dog, our Classic and Superior rooms are ready to welcome them. Your dog will stay on the room's terrace, where they can move freely and safely. A dog bed and bowls for food and water are provided. Dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

ALBORÈA ECOLOGDE RESORT

Our independent Ecolodges, nestled within the pinewood, are the perfect retreat. Measuring 50 sqm on a single floor, each Ecolodge offers a private furnished patio where the scent of pine surrounds you. There are 114 units, divided into Suites and Junior Suites. All include air conditioning, TV with

Sky, Wi-Fi, telephone, mini-fridge, and safe. Beach towels can be collected at the beach or by the pool. Some also feature a kitchenette with hob and sink. In all units, you can experience the enchantment of direct contact with nature. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience.

Ecolodge Junior Suite

A spacious and welcoming open-plan layout awaits you. The lounge, double sofa bed and sleeping area with double bed create a fluid, relaxing space. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Minibar with an initial supply of 2 cans of water, 1 juice, 1 beer and 1 Coca-Cola. Two bathrooms ensure comfort - one includes only a washbasin and hydromassage bathtub.

Ecolodge Suite

Relaxation and privacy define our Ecolodge Suites. These 50 sqm units offer two separate rooms divided by a door: a comfortable double bedroom with two small double beds, and a pleasant lounge area with two single beds.

If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact).

They feature a minibar with an initial supply of 2 cans of water, 1 juice, 1 beer and 1 Coca-Cola, two TVs with Sky, and two bathrooms, one with only a washbasin and hydromassage bathtub. Accessible Ecolodge Suites for guests with disabilities are also available.

Ecolodge Deluxe Junior Suite

If you wish to enjoy the closest contact with nature combined with maximum comfort, choose an Ecolodge Deluxe Junior Suite. Their proximity to the main facilities makes them particularly convenient.

They feature a large open space with lounge area, double sofa bed and sleeping area with double bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). They offer espresso coffee machine, open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill, a TV, two bathrooms (one with only a washbasin and hydromassage bathtub), two adult bicycles, kettle with teas and herbal infusions, and a Premium beach arrangement.

Ecolodge Deluxe Suite

Offering separate spaces for your relaxation, these suites feature a double bedroom with two small double beds and a lounge area with two single beds. Some can accommodate up to 5 guests, with the fifth bed in a comfortable pouffe bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Two TVs, two bathrooms (one with only a washbasin and hydromassage bathtub), Open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill, an espresso coffee machine, and turndown service. Their proximity to the main facilities ensures added comfort. You will also find two adult bicycles, a kettle with teas and herbal infusions, and a Premium beach arrangement.

Dog Room

If you are travelling with your dog, our Ecolodges are ready to welcome them. Your dog will stay in the lodge's private garden, in a fenced and dedicated area where they can move freely and safely. A dog bed and bowls for food and water are provided. Dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

VALENTINO RESORT

Our 337 rooms are designed to welcome you with every comfort. Distributed across several 3-storey buildings, you may choose from Suites, Junior Suites, Family, Superior and Classic rooms. All accommodations offer air conditioning, TV, mini-fridge, safe and a private bathroom.

Classic Triple

Our Classic Triple rooms offer maximum convenience in a practical and relaxing environment. Ideal for 2 or 3 guests. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). These rooms are located within 450 metres of Ethra Square.

They feature a bedroom with a double bed and a single bed. You may choose ground-floor rooms with a patio or first- and second-floor rooms with a balcony. Rooms equipped for guests with disabilities are also available.

Classic Quadruple

Perfect for up to 4 guests, our Classic Quadruple rooms are ideal for those seeking space and comfort in a welcoming atmosphere. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Located within 450 metres of Ethra Square, they offer convenience without compromising tranquillity. They consist of two areas separated by a door: a double bedroom and a living area with two single beds. You may choose ground-floor rooms with a patio, or first- and second-floor rooms with a balcony.

Superior Triple

Perfect for 3 guests, and in some units a cot can be added. If you are travelling with two children aged between 0 and under 3 years, we will provide one folding cot and one single bed with safety rails (in this case space will be more limited). Located approximately 250 metres from Ethra Square, these rooms offer one double bed and one single bed. You may choose Superior rooms on the ground floor with a patio, or on the first and second floors with a balcony. Superior rooms equipped for guests with disabilities are also available.

Superior Family

Perfect for up to 4 guests, our Superior Family rooms are designed for your comfort and that of your loved ones. Located in buildings just 250 metres from Ethra Square, they offer everything needed for an unforgettable stay. They consist of a sleeping area with double bedroom, a bedroom with two single beds, and a living area with a single sofa bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). Additional amenities include a TV with Sky channels for children, kettle with tea and herbal infusions, and two

complimentary Serenella beach towels, a delight for the little ones.

You may choose ground-floor rooms with a private patio for outdoor relaxation, or upper-floor rooms with a balcony, ideal for enjoying the surroundings.

Family Suite

Imagine a place where every member of your family has their own space—our 78 sqm Family Suites are the ideal retreat for 4 to 8 guests. Located just 250 metres from Ethra Square, they offer all the comfort and privacy you desire. They include a spacious living area with two single sofa beds, two double bedrooms, one bedroom with two single beds, and two bathrooms. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact).

Amenities include a TV with Sky channels for children, kettle with tea and herbal infusions, and two complimentary Serenella beach towels for younger guests. In addition, one beach towel per person from the age of three, and an open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill.

All units are on the ground floor and feature a large private patio for relaxing outdoors.

Junior Suite Garden

Located around the Valentino pool, these 41 sqm suites are ideal for 3 or 4 guests. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). They feature a sleeping area with double bed, a bedroom with a single bed, and a living area with a single sofa bed (sleeping and living areas are not separated by a door), plus a bathroom. Amenities include a kettle with tea and herbal infusions, espresso machine, and complimentary beach-towel hire per person (from 3 years of age) with daily change, and an open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill. Located on the ground floor, they offer a patio and a garden, allowing you to enjoy the outdoors directly from your suite.

Suite

Located around the Valentino pool, these 29 sqm suites are perfect for 2 or 3 guests. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). They offer separate spaces thanks to a door separating the double bedroom from the living area, which includes a single sofa bed and a bathroom. Amenities include Wi-Fi, kettle with tea and herbal infusions, espresso machine, and complimentary beach-towel hire per person (from 3 years of age) with daily change, and open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill. You may choose among Suite Balcony on the second floor with a balcony overlooking the pinewood; Suite Pool View on the second floor with a balcony overlooking the pool; Suite Terrace Pool View on the second floor with a large corner terrace overlooking the pool, furnished with parasol, table and two sunbeds.

Deluxe Suite

If you desire even more space, our Deluxe Suites, located around the Valentino pool and measuring 40–41 sqm, are at your disposal. They accommodate 3 to 5 guests and consist of a double bedroom and a bedroom with a single bunk bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). The living area includes a single sofa bed. Amenities include Wi-Fi, kettle with tea and herbal infusions, espresso machine, and complimentary beach-towel hire per person (from 3 years of age) with daily change, and open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill. You may choose among Deluxe Suite Garden on the ground floor with patio and garden; Deluxe Suite Balcony on the first floor with balcony overlooking the pinewood; Deluxe Suite Pool View on the first floor with balcony overlooking the pool; Deluxe Suite Terrace Pool View on the first floor with a large terrace overlooking the pool, furnished with parasol, table and two sunbeds.

Deluxe Family Suite Garden

Located in the central courtyard building around the Valentino pool, these suites measure 54 sqm and accommodate 4 to 6 guests. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). They include a sleeping area with double bedroom, one bedroom with a bunk bed and one with a single bed; a living area with a single sofa bed; and two bathrooms (one of which is full).

Amenities include Wi-Fi, kettle with tea and herbal infusions, espresso machine, and complimentary beach-towel hire per person (from 3 years of age) with daily change, and open minibar stocked with 2 cans of water, 1 Fanta, 1 beer and 1 Coca-Cola, with daily refill. All units are on the ground floor and offer extensive outdoor space: a patio and a large corner garden.

Dog Room

If you are travelling with your four-legged friend, our Dog Rooms are ready to welcome them.

Located on the ground floor, they feature a fenced garden where your dog can move freely and safely.

A dog bed and bowls for food and water are provided. Dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

CALANÈ RESORT

Choose from our 178 rooms, located in 3-storey buildings and designed to offer a relaxing and comfortable stay. A range of room types is available to meet every need: Classic, Superior, Premium, Connecting and Family. All rooms include air conditioning, TV, mini-fridge, safe and a private bathroom. Ground-floor rooms welcome you with a private terrace, ideal for outdoor relaxation. If you prefer an elevated view, first- and second-floor rooms offer a pleasant balcony overlooking the surroundings. From 2026, enhanced in-room comfort thanks to upgraded linens, thoughtfully selected to offer an even more refined stay experience.

Accessible rooms for guests with disabilities are available on request to ensure maximum comfort and accessibility.

Classic

Our Classic rooms are designed to offer a corner of tranquillity and comfort. Perfect for two guests, some can accommodate a cot for little ones. Ground-floor rooms feature a private terrace, while first-floor rooms offer a balcony for enjoying the view. Classic Pool View rooms are located on the first or second floor and feature a balcony overlooking the pool. Some units include bathrooms

equipped for guests with disabilities.

Superior

Our Superior rooms are ideal for 2 or 3 guests, with the option of adding a cot or, in some units, a fourth bed in a bunk bed. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). You may choose Superior rooms on the ground floor with a terrace, or on the first and second floors with a balcony.

Premium

Premium rooms, conveniently located close to the main facilities, accommodate 2 to 3 guests, with the option of adding a cot. If you are travelling with two children under the age of 3, we will welcome your little ones with one foldable cot and one single bed with safety rails (in this case, the space will be slightly more compact). In addition to the Classic amenities, you will find a kettle with tea and herbal infusions, espresso machine, Wi-Fi. Ground-floor Premium rooms offer a private terrace; first- and second-floor rooms provide balconies where you can relax and enjoy the view. For a special view, Premium Pool View rooms feature a balcony overlooking the pool.

Classic Connecting

Two interconnecting Classic rooms, each with its own bathroom, ideal for up to 4 guests, with the possibility of adding a cot. Located on the first or second floor, all units offer a balcony.

Family

Located on the ground floor, these generous 52 sqm Family rooms offer space and comfort for 4 or 5 guests. If you are travelling with more than two children under the age of 3, we will welcome your little ones with two foldable cots and one single bed with safety rails (in this case, the space will be slightly more compact). These two-room units feature a double bedroom, a bedroom with two single beds and a living area with a sofa bed for maximum comfort. In addition to Classic amenities, you will find a bathroom with bathtub, kettle with tea and herbal infusions, TV with Sky channels for children, and two complimentary Serenella beach towels for younger guests. Family Pool View rooms are also available on the first floor, featuring a balcony overlooking the pool.

Dog Room

If you are travelling with your dog, our Superior Dog Rooms are ready to welcome them. Your dog will stay on the room's terrace, where they can move freely and safely. A dog bed and bowls for food and water are provided. Dogs up to 10 kg are welcome. Availability is limited, so please book in advance.

FOOD & BEVERAGES

4-STAR AND 5-STAR ALBORÈA ECOLOGUE RESORT

Restaurants and Bars

At Bluserena resorts, every meal is a unique experience. Abundance, variety and quality await you in each of our restaurants. Our Chefs will guide you on a journey through flavour, discovering Italian traditions, regional specialities and delights from around the world. Every day, through show cooking, they will delight you with dishes prepared before your eyes. Each resort features a central restaurant with air-conditioned dining rooms and the Patio, a shaded outdoor area set in the greenery of the gardens or on a terrace. Use of the Patio is free of charge and may be booked when confirming your holiday: at the GranSerena Hotel it is available from 24/05 to 12/09; at the Alborèa Ecolodge Resort it may only be booked on site; at Torreserena Resort and Serenus Resort, new pergolas redefine the restaurant's outdoor spaces, making the Patio more comfortable.

In all resorts (except Serena Majestic Hotel Residence), you may choose thematic restaurants other than the central one, available free of charge and open at least 6 days a week, offering you a different lunch or dinner every day. Bookings may be made the day before via the Bluserena app.

New for 2026: La Trattoria is born, a new dining concept that celebrates local traditions, where every detail reflects the character and identity of the region. An authentic atmosphere that invites you to feel part of the local culture, complemented by a menu featuring regional specialities prepared with carefully selected ingredients and true to traditional recipes.

- Sibari Green Resort and Serenus Resort. You will find the traditional restaurant La Trattoria, with table service (open from 08/06 to 19/09), and the restaurant Le Onde, with buffet service (open from 08/06 to 05/09).
- Serenè Resort. The Food Points La Trattoria (open 08/06-19/09) and Le Onde (open 08/06-05/09), both with table service, await you.
- Is Serenas Badesi Resort. You may book the traditional trattoria La Gaddura (open 08/06-19/09) and Le Onde (open 08/06-05/09), on the beach, both with table service. If you stay in a Prestige room, the Prestige area of the central restaurant is available to you, offering buffet breakfast and table-service lunch and dinner, open from 21/06 to 13/09 (bookable also by guests not staying in Prestige rooms, for a supplement).
- Torreserena Resort. Discover authentic local flavours, simple and homely cuisine at the La Trattoria, with table service, available 08/06-19/09. Alternatively, savour sweet and savoury treats from the new BluTruck, located in the pinewood facing the beach. Orders may be placed and collected directly on site (extra charge).
- GranSerena Hotel. La Trattoria, open for both lunch and dinner, with table service (08/06-19/09).
- Valentino Resort and Calanè Resort. At lunchtime, you may choose the beachfront restaurant Scirò, with buffet service (open 15/06-13/09). In the evening, enjoy Pinseria Ethra, with à la carte service (18/06-19/09), or the traditional restaurant Il Gusto, with table service (22/06-13/09).
- Calaserena Resort. You will find La Trattoria, with table service (08/06-19/09), and the buffet restaurant Le Onde (08/06-05/09), set along a fully renewed seafront, with both the restaurant and the beach bar made more welcoming and sociable. If you are staying in a suite, the restaurant La Brezza, open 21/06-13/09, is included in your stay (extra charge for guests not

staying in suites).

- Alborèa Ecolodge Resort. For dinner, you may enjoy the delicious “pinsa” at Pineria Ethra (located at the nearby Valentino Resort), with à la carte service (13/06-19/09), or discover the traditional proposals of Il Gusto restaurant, with table service, at the Calanè Resort (15/06-13/09).
- Sea Box. If you love dining by the sea, you may enjoy our Sea Box, to be eaten under your beach umbrella. Available until fully booked and not available at Is Serenas Badesi Resort.

In every resort, thematic restaurants may be booked free of charge (subject to availability) directly through the Bluserena app.

If you stay at Alborèa Ecolodge Resort, Valentino Resort or Calanè Resort, you may enjoy a truly special lunch on the beach at the Mediterraneo restaurant, with table service (extra charge; open 15/06-13/09).

At the Calaserena Resort, you may experience the innovative and refined flavours of the La Brezza restaurant (extra charge for guests not staying in suites), open 21/06-13/09.

Guests choosing the Residence formula at Serena Majestic Hotel Residence may enjoy the tasty dishes of the Pizzeria Gulliver (extra charge). Open for lunch and dinner, it also offers take-away service, subject to availability.

Wherever you choose to dine—whether in our thematic restaurants or on the beach with the Sea Box—your booking will apply to the entire room, and not to individual guests.

In case of bad weather, if you have reserved the Patio or a thematic restaurant, you will be redirected to the central restaurant. Access will be from 1:45 p.m. for lunch and 8:45 p.m. for dinner.

On your arrival day, you will be welcomed with a dinner at one of the resort’s restaurants, chosen by us to offer you the best possible welcome.

At any time of day, you may relax with a drink in our bars. Each Bluserena resort offers at least two: one in the piazza and one on the beach. At Valentino Resort there are three bars; at GranSerena Hotel, an additional Thermal Bath bar is available; and at Is Serenas Badesi Resort there are four, one of which is exclusively reserved for Prestige rooms and Ultra Inclusive guests.

Bluserena Taste Nights

From summer 2026, themed evenings evolve into immersive culinary experiences to be savoured. Discover new dining concepts, each with its own identity, distinctive name and evocative setting.

Sunday – Welcome to Bluserena

Monday – Flavours of the Sea

Tuesday – Italian Farm

Wednesday – Regional Traditions

Thursday – World Street Food

Friday – White Dinner

Saturday – Pasta Festival

Apulia Crudo Experience

At GranSerena Hotel, raw seafood meets the elegance of premium sparkling wines: Cantina D’Aprari or Bellavista. The Apulia Crudo Experience offers three distinct journeys, each designed to delight in its own way. From the *Crudo Tasting*, celebrating the purity of ingredients at the main restaurant, to the *Crudo Live Ritual*, where the tasting becomes a performance with live preparation and storytelling of local traditions at La Trattoria. Finally, the *Crudo Beach Privé* experience offers a truly evocative and unforgettable moment by the sea.

TABLE ASSIGNMENT IN THE CENTRAL RESTAURANT

At Bluserena hotels and resorts, you will always have a table reserved for you at the main restaurant.

- At Serenusia Resort, Serenè Resort, Serena Majestic Hotel Residence, GranSerena Hotel and Torreserena Resort, your table is located in the outdoor area of the restaurant. If you prefer to reserve a table in the indoor dining rooms, this is available at a small extra charge. At the time of booking confirmation, you may reserve a table in the Patio, the shaded outdoor area, free of charge.
- At Alborèa Ecolodge Resort your table is located in the indoor dining rooms. If you prefer a table in the Patio, the shaded outdoor area, you may reserve it free of charge on site.
- At Calaserena Resort, a table in the indoor dining rooms is included. At the time of booking confirmation, you may reserve a table in the Patio, the shaded outdoor area, free of charge. For guests staying in suites only, a table is assigned at the La Brezza restaurant (open from 21/06 to 13/09), with table service.
- At Calanè Resort and Valentino Resort, your table in the indoor dining rooms is included. During the confirmation process, you may also book a table free of charge in the Patio, the shaded outdoor dining area.
- At Sibari Green Resort, your table in the indoor dining rooms is included and shared with other guests (6/8 seats). During the confirmation process, you may also book a table free of charge in the Patio, the shaded outdoor dining area, with a reserved table for your family.
- At Kalidria Hotel & Thalasso, you will have a table reserved for you and your family in the indoor dining rooms. If you prefer a table in the outdoor area, you may request it directly at the hotel, subject to availability (free of charge).
- At Is Serenas Badesi Resort a table in the indoor dining rooms is included. At the time of booking confirmation, you may reserve a table in the Patio, the shaded outdoor area, free of charge. For guests staying in Prestige rooms only, from 21/06 to 13/09, no assigned table is provided in the central restaurant area reserved for Prestige room guests, either in the indoor dining room or the outdoor area (subject to availability). This option includes table service at lunch and dinner, included in the stay, and buffet breakfast.

BOARD FORMULAS

4-STAR GRANSERENA HOTEL, UNTIL 24 MAY 2026 AND FROM 11 OCTOBER 2026

Half Board Formula. The Half Board Formula welcomes you with a buffet breakfast, offering coffee and hot drinks from dispensers or self-service machines with coffee beans, and a delicious buffet

dinner with scenic show cooking. Draft wine and microfiltered water are included.

Other included services. On the beach, a parasol with two comfortable sunbeds will be waiting for you, ensuring relaxation and comfort. During the day, you may unwind in our thermal-water swimming pool with fun water slides. In the evening, enjoy the live music atmosphere of our Piano Bar.

4-STAR RESORTS (EXCEPT IS SERENAS BADESI RESORT) AND 5-STAR ALBORÈA ECOLOGE RESORT

SOFT INCLUSIVE.

With the Soft Inclusive formula, your holiday becomes a celebration of flavour and lightness. You can refresh yourself whenever you wish with your favourite draft soft drinks: cola, cola zero, orange soda, peach and lemon iced tea, fruit juices, or enjoy an espresso coffee at the bar.

In the central restaurant, every day is a journey through aromas and flavours. In the morning, a rich and inviting breakfast awaits you, with hot drinks available from dispensers or automatic machines using coffee beans. At lunch and dinner, savour the large buffet with show cooking: dishes prepared on the spot, celebrating the full pleasure of live cuisine. Every week, we pay tribute to the excellence of the local area with a special regional dinner. You may accompany your meals with water, soft drinks and draft wine (bottled wine at Alborèa Ecolodge Resort), finishing with coffee from automatic dispensers, soft ice cream and granita for a refreshing touch.

Other Resort Restaurants. Except at Serena Majestic Hotel Residence, each of our resorts offers the chance to be surprised every day by new flavours. In addition to the central restaurant, thematic restaurants provide authentic culinary experiences, subject to availability (for opening and closing dates of thematic restaurants, see the “Restaurants and Bars” section). With the Soft Inclusive formula, you are entitled to one access per week to each thematic restaurant available in the resort.

Sea Box on the Beach. At lunchtime, you may enjoy your meal directly on the beach with our Sea Box, bookable until fully booked. Please remember that the booking of the Sea Box and other resort restaurants applies to the entire room, not to individual guests.

For Younger Guests. Soft Inclusive also includes dedicated meals: children in the Mini Club and young guests in the Teen and Young Club, from 01/06 to 05/09, may have lunch together with their friends under the supervision of our entertainers. In July and August, in addition to lunch, the dinners of children and teenagers are also assisted by our staff. This service is available at an extra charge for those staying in Residence Formula at Serena Majestic Hotel Residence.

Bars. Microfiltered water, espresso and decaffeinated coffee, soft drinks from dispensers and juices are always available.

Baby Kitchen. For children aged 0-3 years, our resorts offer a dedicated Baby Kitchen, where you may prepare your little one’s meals. It is available from 6:00 a.m. to midnight, and during main mealtimes assistance is provided along with a wide range of basic ingredients, both to cook and ready-made. For full details, see the “Baby Kitchen” section.

In the Room. An initial supply of two cans of water in the mini-fridge is included. For children aged 0-3 years, you will find a cot, changing table, WC reducer (on request), bottle warmer, baby bath tub and linen set, as well as a Baby Kit (children’s toiletries).

On the Beach*. You can enjoy the sea in total relaxation with your beach umbrella on the beach. If you prefer a beach umbrella in the front rows and/or in the central sector, it can be booked for a small supplement.

- Calaserena Resort, Alborèa Ecolodge Resort, Serenè Resort, Serenusia Resort, Sibari Green Resort, and Torreserena Resort: One beach umbrella per room, with two sunbeds included. In the front rows, larger beach umbrella offer additional comfort.
- Serena Majestic Hotel Residence, Calanè Resort and Valentino Resort: One beach umbrella per room, with one sunbed and one deckchair.

Pools. You can enjoy moments of relaxation in our pools, all equipped with spacious sun terraces, beach umbrellas and sunbeds (subject to availability).

Entertainment. Your stay includes a wide range of activities, dancing and engaging shows for adults and children in the amphitheatres. At Alborèa Ecolodge Resort, refined moments with live music await you, as well as all the entertainment provided by the nearby Valentino Resort and Calanè Resort.

Children’s and Teen Clubs. Young guests aged 3 to 17 will find a world of fun and energy, with age-specific activities designed just for them.

Sport. You will find sports courts, equipment, a fitness area, as well as tournaments and group lessons for water and land sports—all included in your stay.

* The guest acknowledges and accepts that the provision of beach services by Bluserena is subject to the legislation governing State-owned maritime concessions (“concessioni demaniali”) in force at the relevant time, which may be subject to changes beyond Bluserena’s control. Therefore, in the event of amendments to such legislation, Bluserena (like all Italian hotel groups) will be required to comply with the new rules in force. For further details, please refer to the section “Guidelines on the Management of Maritime State Property” in the Conditions of Stay.

4- STAR RESORTS AND 5-STAR ALBORÈA ECOLOGE RESORT

ALL INCLUSIVE.

With the All Inclusive option, every moment of your holiday becomes an unlimited pleasure to enjoy. In addition to what is included in the Soft Inclusive formula, you can indulge in a special coffee selection, as well as a range of aperitifs, cocktails, wines and spirits (Ballantine’s, Jack Daniel’s, Polaris vodka, Amaro del Capo, Montenegro, Jägermeister, Fernet, Sambuca Stock, Limoncello, Zedda Piras myrtle liqueur in Sardinia, Liguorice liqueur, Burnes gin, Roya rum, Julia aged grappa, Candolini white grappa, René Briand brandy, Bosca Prosecco, and a selection of locally produced wines), together with unlimited draught beer. To accompany every toast, there are moments throughout the day when you can enjoy sandwiches, toasted snacks, and sweet and savoury treats (excluding packaged or premium products). If your idea of a holiday is relaxation without set times, you can also enjoy a late light breakfast at the central bar. To accompany your meals, you may choose water, draught soft drinks and wine (bottled wine at Alborèa Ecolodge Resort). You may end your meals with coffee from automatic dispensers, soft ice cream and granitas. A beach towel is

included for each guest aged 8 and over.

Other resort restaurants

Twice a week, you can be tempted by the flavours of the themed restaurants, for lunches or dinners offering ever-new culinary experiences.

In-room

Initial in-room supply of two cans of water, one juice, one beer, and one soft drink.

Exclusive Bluserena gift

A charming Bluserena gift is included as a keepsake of your holiday.

If you choose the All Inclusive option, it applies to all occupants of the room or to linked bookings. It can be booked for stays of a minimum of four nights and is available exclusively for the entire duration of the stay. It includes personal drinks served by the glass and is available until 2.00 pm on the day of departure. Access to the services is granted by wearing the dedicated wristband.

The All Inclusive option is exclusive and available in limited numbers. It is intended for personal use only and may not be used to offer drinks to third parties. It may be cancelled at any time by the guest, and may also be withdrawn by Bluserena in the event of non-compliance with the regulations; in both cases, the rate will revert to the Soft Inclusive price.

IS SERENAS BADESI RESORT

ULTRA INCLUSIVE.

At Is Serenas Badesi Resort, in addition to the All Inclusive option, you can choose the **Ultra Inclusive** formula to enjoy the holiday you have always dreamed of. In addition to everything included in the All Inclusive package, you can enjoy unlimited consumption with a selection of premium labels available at the bar (Laphroaig and Glenlivet whiskies, Grey Goose and Belvedere vodkas, Bestica tequila, Bomba Carta bitter, Pure Sardinia Raro Wild myrtle liqueur, London No. 3 gin, Malfy Rosa, Mare and Roku gins, Don Papa Baroko and Matusalem rums, Albino Armani Amarone white grappa, 18 Lune, Amarone Bianca grappa, Carlos I brandy, Martell Cognac, Berlucchi, Laurent-Perrier and Moët & Chandon Champagne; Quartomoro Semidano and Vermentino wines, Torbato Terre Bianche and Cannonau Riserva Dimonions Sella & Mosca, Barolo D.O.C.G. Luigi Bosca, Rosso di Montalcino - Podere Forcella), with the exception of certain pre-packaged and top-tier products.

Other resort restaurants

You can discover new flavours every day simply by booking our themed restaurants. Your access is unlimited (excluding the restaurant area reserved for Prestige room guests) and reservations are made via the Bluserena app. Please note that themed restaurant reservations apply to the entire room and not to individual guests.

If you have chosen a Prestige room, from 21/06 to 13/09 you will have access to a reserved area of the main restaurant, where you can enjoy an exclusive space for your buffet breakfast, as well as lunch and dinner with table service (also accessible to non-Prestige guests by reservation and at an additional charge).

For younger guests

Dedicated meals are included: children attending the Mini Club and teenagers in the Teen and Young Club, from 01/06 to 05/09, can have lunch together with their friends under the supervision of our entertainment staff. In July and August, in addition to lunches, dinners for children and teenagers are also supervised by our team.

Baby Kitchen

If you are travelling with children aged 0-3, our resorts offer a dedicated kitchen where you can prepare meals for your little ones. It is available from 6.00 am to midnight and, during main mealtimes, assistance and a wide range of basic products are provided, both to be cooked and ready-made. Further details are available in the "Baby Kitchen" section.

In-room

Daily replenishment of two cans of water, two juices, one beer, two soft drinks, one snack, Franciacorta, peanuts and biscuits. For children aged 0-3, the room is equipped with a cot, changing table, WC reducer (on request), bottle warmer, baby bath tub and linen set, as well as a Baby Kit (children's toiletries). A beach towel is also included for each guest aged 3 and over.

Beach. You are provided with one beach umbrella and two sunbeds for the entire stay. If you have chosen a Prestige room, you will enjoy larger umbrellas in a central location and three sunbeds.

Swimming pool. In addition to the two pools in the central area of the resort, you have access to a reserved pool with bar in the Prestige area. All our pools feature spacious solariums, umbrellas and sunbeds (subject to availability).

Soft entertainment. Your stay includes a wealth of activities, dances and engaging shows for adults and children in our large amphitheatres.

Clubs for children and teenagers. Young guests aged 3 to 17 will find a world of fun and energy, with tailored activities for each age group.

Sport. You will find sports courts, equipment and a fitness area. There are also tournaments and group lessons in water and land sports.

Exclusive Bluserena gift. You will receive a charming Bluserena gift to take home with you.

Pre Check-in. Your check-in will be reserved.

A relaxing couples' massage. An exclusive moment of wellbeing at our BluSPA.

Culinary experience in a local venue.

The Ultra Inclusive package can be booked for stays of a minimum of four nights and is available exclusively for the entire duration of the stay. It is exclusive and subject to limited availability. It is intended for personal use and cannot be used to offer drinks or food to third parties. You may revoke it at any time, and Bluserena may also revoke it in the event of non-compliance with the regulations; in both cases, the All Inclusive rate will apply.

BOARD FORMULAS — SERENA MAJESTIC RESIDENCE

Se soggiorni in Residence presso il Serena Majestic, puoi acquistare la mezza pensione con pranzo o cena oppure la nostra formula di soggiorno Soft Inclusive. Prenotale al momento della conferma oppure in hotel, salvo disponibilità (il ristorante ti accoglierà a pranzo dalle ore 13.45 e a cena dalle 20.45).

Baby Kitchen

Designed for parents with children aged 0-3, this space offers a welcoming environment equipped with everything needed to prepare baby food comfortably. You will find tables, chairs, highchairs and assistance during mealtimes. During main meals, the following are available: vegetable and meat broths, vegetable purée, baby pasta, small cuts of meat, fish fillets, cooked ham, dairy products, fresh fruit, fresh milk, soya milk, rice milk, lactose-free milk, yoghurt, jams, tea, camomile

and biscuits. Baby food jars, processed cheese portions and infant formula (liquid or powdered) are not provided. You may also heat milk and baby food, sterilise, blend and purée. The Baby Kitchen is open from 06:00 to midnight, and for any needs outside these hours you may contact reception. At the GranSerena Hotel it is available from 24/05 to 12/09, at the Serena Majestic Hotel Residence is available from 15/05 to 20/09 and only for those who choose the Hotel formula or the Residence Board formula.

Food intolerances

The wellbeing of all our guests is important to us. For this reason, we pay particular attention to every dish we offer and to the correct communication of allergens. Although, due to the size and organisation of our kitchens, we cannot prepare personalised dishes for specific allergies, our central restaurants always offer a basic selection of gluten-free, lactose-free and egg-free foods. Please note that, owing to the structural characteristics of our kitchens, we cannot guarantee the absolute absence of cross-contamination for any intolerance, except for packaged products and the gluten-free menu available at Serenè Resort.

If you are gluten intolerant, the central restaurant at **Serenè Resort offers a basic gluten-free menu** suitable for coeliacs, in compliance with the **"Alimentazione Fuori Casa — AFC"**

programme of the Italian Coeliac Association, from 07/06 to 05/09. At breakfast you will find packaged gluten-free products such as assorted croissants, biscuits and crispbreads, as well as a cold cut. At lunch and dinner you may enjoy a menu consisting of three starters, two first courses, two main courses, one pizza and one dessert, all gluten-free.

From 2026, **Serenusa Resort introduces a new area dedicated to preparing dishes for guests with food intolerances**, including milk, egg and gluten sensitivities. A space designed to ensure the utmost care and minimise the risk of cross-contamination.

In all other resorts, breakfast includes a rich buffet of naturally gluten-free foods, a daily cold cut and basic packaged gluten-free products (tarts, biscuits, snack cakes, crispbreads and rice cakes).

At lunch and dinner, in addition to a wide selection of naturally gluten-free foods, you will find at least one gluten-free starter, first course, main course, pizza and dessert (for which we cannot guarantee the absolute absence of cross-contamination).

Regarding lactose and egg intolerances, at breakfast—alongside a rich buffet of naturally lactose- and egg-free foods—you will find a selection of basic packaged products free from lactose and eggs (snack cakes, crispbreads, yoghurt and milk). At lunch and dinner, we offer at least one starter, first course, main course, one cold cut, one cheese, one pizza and one dessert free from lactose and eggs.

In restaurants with table service, upon request, you may enjoy a gluten-free starter, first course, main course and dessert. Guests intolerant to lactose and eggs will find a first course, a main course and a dessert free from lactose and eggs.

5-STAR KALIDRIA HOTEL & THALASSO SPA

HALF BOARD

At the Al Kalidria restaurant, you can enjoy a rich and varied buffet breakfast; in the evening, a refined dinner with table service awaits you. Water and other beverages are available at an additional charge. You may choose a table in the indoor dining room or in the restaurant's shaded outdoor area. The latter can be reserved directly at the hotel (subject to availability). If you are staying in a Suite, you may request to have a dedicated table in the outdoor area for the entire duration of your stay.

For an even more flavoursome experience, you can explore the culinary offerings of the other Ethra Reserve restaurants: the typical restaurant La Trattoria, at Calanè Resort, with table service; and the Ethra Pineria, at Valentino Resort, offering an à la carte service.

At lunchtime, you will find a wide selection of delicious options available at an extra charge and bookable at the hotel, subject to availability. On the beach, you may enjoy lunch at the Mediterraneo restaurant, with table service, or savour its specialities directly under your beach umbrella or from your Bali Bed at the Ethra Beach Club. From your umbrella, you may order a selection of delightful snacks. You may also book our Sea Box. If you prefer to remain at the hotel, the Kalidria bar offers light yet flavoursome lunches.

For guests with children aged 0-3, a Baby Kitchen (located at the Alborèa Ecolodge Resort) is available to prepare meals with ease; it is open from 06:00 until midnight (see Baby Kitchen section).

Depending on the room type selected, your beach set-up will include either a Bali Bed or a beach umbrella with two sunbeds and soft beach towels.

FOOD INTOLERANCES - Kalidria Hotel & Thalasso SPA

We care about your wellbeing, with particular attention to your dietary needs. Each dish is accompanied by clear allergen information, ensuring a conscious and safe choice. Although our kitchens, due to their size and organisation, cannot offer personalised dishes, our main restaurant always provides a basic selection of gluten-free, lactose-free and egg-free products. Please note that, owing to the structural characteristics of our kitchens, we cannot guarantee the absolute absence of cross-contamination for any type of intolerance, except for packaged products.

SEA, BEACH AND SWIMMING POOLS

Sea and Beach* (excluding Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort)

Our hotels and resorts offer wide, sandy, fully private beaches, where the sea features a gently sloping sandy seabed, perfect for children. At Calaserena Resort, Is Serenas Badesi Resort, Serenè Resort and Sibari Green Resort the seabed slopes more rapidly; therefore, children's bathing is ideal on calm-sea days.

On the beach you will find beach umbrellas with two sunbeds; at Calanè Resort, Valentino Resort and Serena Majestic Hotel Residence you will find beach umbrellas with one sunbed and one deckchair. If you prefer having an assigned beach umbrellas (the same for your entire stay), or one in the front rows or in the central sector, you may book it for a small supplement.

You can relax on our beaches or enjoy our water sports park (not available at Torreserena Resort), featuring pedal boats (except at Calaserena Resort), canoes, sailing, windsurfing and paddle boards. At Ethra Reserve (Kalidria Hotel & Thalasso SPA, Alborèa Ecolodge Resort, Calanè Resort and Valentino Resort), Is Serenas Badesi Resort and Serenusa Resort, you can try Wing Sup, a fun activity combining a wing sail and a paddle board to harness the wind. At Serenusa Resort and Is Serenas Badesi Resort you can also enjoy Bodyboarding, a unique and enjoyable surfing experience suitable for all.

New for 2026: at Calaserena Resort, Is Serenas Badesi Resort, GranSerena Hotel, Serena Majestic

Hotel Residence, Serenusa Resort and Serenè Resort, the new water bikes offer a fresh way to experience the sea. Pedal across the water and turn every outing into a dynamic and enjoyable adventure. At Is Serenas Badesi Resort, transparent canoes allow you to discover the sea beneath you as you glide across the water, for a truly remarkable exploration experience. For your comfort, you will find changing rooms (at Is Serenas Badesi Resort located near the hall; not available at the Torreserena Resort), showers, a bar and an information desk.

Sea and Beach* - Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort

The beach slopes gently into the sea, allowing children to swim safely while you relax in our exclusive oasis between sea and nature: the Ethra Beach Club. On the beach of Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort, relaxation, privacy and tailor-made services await. You may stretch out on soft mattresses in the front rows of parasols, or indulge in the intimacy of a spacious double Bali Bed, pampered by our dedicated services. To enjoy the sea to the fullest, simply walk down to the beach: you will find a beach umbrellas with two sunbeds or your Bali Bed (depending on the room type booked), for a day of sun, swimming and pure relaxation. If not included with your accommodation, you can reserve a front-row beach umbrellas or a Bali Bed for a supplement. Beach services at Ethra Reserve are available from 1st June.

The Exclusive Services of Ethra Beach Club

From 15/06 to 13/09 a hostess will welcome you on the beach and accompany you to your assigned spot. You may request our soft beach towels from her. A waiter will be at your disposal to order drinks, beverages, snacks or refined dishes directly from the Mediterraneo restaurant menu. Everything can be enjoyed in your private comfort area. And if you are seeking a truly special experience, choose one of our Bali Bed options:

- **Bali Bed - Franciacorta & Fruit Premier:** a day in an elegant front-row Bali Bed for two; a bottle of fine Franciacorta; a platter of fresh fruit.
- **Bali Bed - Franciacorta & Fruit:** a day in an elegant Bali Bed in the 2nd, 3rd or 4th row for two; a bottle of fine Franciacorta; a platter of fresh fruit.
- **Bali Bed - Seafood & Wine:** a day in an elegant Bali Bed in the 2nd, 3rd or 4th row for two; a bottle of white wine selected by our sommelier; a mixed royal platter (sushi, sashimi, assorted nigiri); a mixed seafood fry (red prawns and calamari); a platter of fresh fruit.
- **Bali Bed - Fruit & Champagne:** a day in an elegant Bali Bed in the 2nd, 3rd or 4th row for two; a bottle of Moët & Chandon; a platter of fresh fruit.

* The guest acknowledges and accepts that the provision of beach services by Bluserena is subject to the legislation governing State-owned maritime concessions ("concessioni demaniali") in force at the relevant time, which may be subject to changes beyond Bluserena's control. Therefore, in the event of amendments to such legislation, Bluserena (like all Italian hotel groups) will be required to comply with the new rules in force. For further details, please refer to the section "Guidelines on the Management of Maritime State Property" in the Conditions of Stay.

Swimming Pools

At Bluserena resorts, you can relax and have fun with your family in our pools with water slides (not available at Ethra Reserve; available at GranSerena Hotel from 27/03); or stay fit in our swimming pools (not available at Calanè Resort, Sibari Green Resort, Alborèa Ecolodge Resort and Kalidria Hotel & Thalasso SPA). Little ones can enjoy the pools reserved for the Mini Club. At Calanè Resort you will find a seawater pool with whirlpools and water games. At Valentino Resort you can enjoy two large pools: one with seawater, featuring an area for swimming, and one with freshwater and water games, both with whirlpools. At GranSerena Hotel, fun meets wellness thanks to thermal-water pools.

At Is Serenas Badesi Resort you will find a large central pool with water slides, a swimming pool, and, if you book a Prestige Room or the Ultra Inclusive formula, an exclusive reserved pool. At Alborèa Ecolodge Resort a seawater pool with whirlpool and water features offers just the right setting for your relaxation. At Kalidria Hotel & Thalasso SPA you can enjoy immersing yourself in a seawater pool surrounded by Mediterranean gardens, relax in the indoor pool.

ENTERTAINMENT, SHOWS AND ACTIVITIES

Entertainment

At our resorts, a great team awaits you: the Bluserena DreamTeam. Passionate, professional and always discreet entertainers who will fill your holiday with joy and unforgettable moments. With them, you will enjoy fun, punctual and reliable services designed to meet your every wish. You can choose from countless activities: exciting sports, captivating shows, unforgettable excursions. Children in our Clubs receive all the assistance they need... as well as parties, events and games for everyone.

At Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort, refined evenings with live music await. And if you are looking for extra energy, you can enjoy the entertainment and activities at the nearby Valentino Resort and Calanè Resort.

Big Shows

In our amphitheatres, each evening awaits you with captivating musicals, entertaining variety shows and cabaret. Choreographies, extraordinary costumes and beautiful live singing. Every night, a new thrill.

Bluserena Baila

If you love dancing, every day will feel like a celebration. Let yourself be swept away by the rhythms of salsa, merengue, bachata and cha-cha-cha. From 2026, an exciting new feature: **Bluserena Baila Retró**, a full day dedicated to the most beloved group dances of the past—from the Macarena to the Limbo, from the Hully Gully to the Lambada, up to the famous Mambo No. 5 and many more. There will also be daytime and evening sessions with today's most popular group dances.

Tournaments and Performances

Numerous sports tournaments, card competitions and board-game challenges. If you enjoy sporting competitions, don't miss the Bluserena Grande Slam, a series of tournaments where sport, fun and socialising come together. The aim is to become the "sports person" of the

week.

New in 2026: Investigation Game, a large team-based detective challenge that will turn everyone into real investigators, in a mysterious scenario filled with clues, logic and twists. **Surprise Box**, an engaging and spectacular activity where, through quizzes, happenings and special moments, boxes are assigned—and then luck takes over.

CHILDREN, TEENS AND FAMILY

The Bluserena world for your children and teenagers is truly special. In our Clubs they are welcomed by experienced, passionate entertainers, and every moment is designed for their wellbeing and enjoyment. There are large playgrounds, pools with water slides, and Acqua Parks with plenty of water games. For older children, there are dedicated spaces to have fun and spend time together. And then there is Serenella, our sweet mascot, always ready to have fun with our young guests. Every day is a celebration for your little ones.

SPACES DEDICATED TO TEENS

We have thought of everything for teenagers: lots of activities, sports and exclusive areas where fun never stops. In the SerenUp and SerenHappy sections, you can discover more about the Bluserena world dedicated to teens—full of energy, games and new friendships.

PLAYGROUNDS WITH GIANT STRUCTURES

At our resorts, the smiles of younger guests find their perfect place. Large playgrounds await them, featuring giant games, spring toys, swings, slides and much more.

ACQUA PARK

Imagine a magical place where water becomes play and adventure. For children aged 3 to 12, there is a special area with sprays and water jets, fountains and slides, a pirate galleon, water cannons and more.

If you stay at Calanè Resort, your children may enjoy the Acqua Park at the adjacent Valentino Resort. Not available at Serena Majestic Hotel Residence and Sibari Green Resort.

CHILDREN'S AND TEENS' CLUBS

From 1st June to 5 September, we offer a full range of services designed to make your children's holiday truly special, with two important exceptions: Serenino Club, available throughout the summer season, and Baby Daycare, available from 13 July to 5 September. If you stay at Alborèa Ecolodge Resort or Kalidria Hotel & Thalasso SPA, you may access the children's and teens' Clubs at the nearby Valentino Resort and Calanè Resort.

Baby Daycare from 12 to 36 months

At Sibari Green Resort, Calaserena Resort and Ethra Reserve (at Calanè Resort) you will find a special service designed to give you complete peace of mind during your holiday. You may entrust your children aged 12 to 36 months to a qualified and carefully selected team. In a welcoming, safe and air-conditioned environment, our staff will take care of them.

The cosy and secure Baby Daycare area is designed specifically for little ones, air-conditioned, and offering a tailored programme of games and activities. Staff members will play with the children, offer snacks, accompany them during naptime and take care of nappy changes. There will also be group outings in pushchairs to safely explore the resort.

You will only need to provide bibs, feeding bottles and dummies, anti-slip socks, sunscreen and nappies. You will also be free to join your child for some special shared activities.

The service is available, upon reservation and at an extra charge, from 13/07 to 05/09, every day except Sundays, from 9:00 a.m. to 12:30 p.m. and from 3:30 p.m. to 6:30 p.m. You may choose to use it for the full day or only in the morning or afternoon.

Serenino Club - Mini Club for ages 3 to 5

At the Serenino Club, your children's enjoyment is at the heart of everything. They will find qualified assistance and exclusive, safe, colourful spaces designed especially for them. A holiday full of sea, games, sports and creative workshops, where every moment becomes special.

Each evening will begin with great excitement with **Serenino Dance Show**, where little ones will let loose with Serenella the Ladybird and all the friends from Serenella Wonderland, to the rhythm of new and exclusive songs.

The fantastic **Discovery Picnic** returns: an adventure in nature, featuring an outdoor picnic and enjoyable green-themed workshops.

Do not miss the 2026 new activities: **Make it Art**, an explosion of art and creativity. A unique and engaging workshop filled with boxes, markers, paper, sheets, glue and recycled materials; **Little Genius - Mad Scientist**, a fun and surprising lab where young scientists will discover the most magical side of science. And the **Serenino Family Factory**, an event dedicated to the whole family, with games, fun, workshops, music, circus-style entertainment and our beloved Serenella. For Serenino children, even lunchtime becomes a celebration. From 1st June to 5 September, they may have lunch with their new holiday friends, assisted by our entertainers (at Serena Majestic Hotel Residence, available at an extra charge for guests choosing the Residence Formula). Serenino services are also available at Alborèa Ecolodge Resort.

The Serenino Club is available every day, except Sundays, from 9:00 a.m. to 12:30 p.m. and from 3:00 p.m. to 6:30 p.m., operating on a continuous schedule from 1 June to 5 September.

New for 2026: in all hotels and resorts, during July and August the Serenino Club will remain open until 11:00 p.m., and children will also be able to have dinner assisted by our entertainers.

Exclusive to Is Serenas Badesi Resort: **School of Magic**, a real magic school where children learn tricks, illusions, performances and experience magical surprises.

SereninoPiù - Mini Club for ages 6 to 9

At SereninoPiù, older children will find a world of adventure and creativity. Every activity is designed for their enjoyment, adding new thrills to everything already offered by Serenino.

The **Discovery Picnic** returns, taking them out into nature for an outdoor picnic and exciting green workshops.

There are many new features for summer 2026: **Magic Experience**, an engaging and fascinating workshop where children learn amazing magic tricks. With cards, magical props and small experiments, every child becomes a true apprentice magician. **Crazy Style**, for creating bracelets, keyrings and accessories with elastic bands, beads and charms. A fun workshop that encourages creativity and manual skills, turning every idea into a beautiful memory.

The **Serenino Family Factory** is a unique event dedicated to the whole family, with games, fun, workshops, music, circus-style entertainment and, of course, Serenella, always ready to make everyone smile.

At Serenè Resort and Torreserena Resort, children can experience the thrill of the **Parco**

Avventura: suspended tree-top trails completed in total safety (for children between 110 cm and 150 cm tall).

From 1 st June to 5 September, young guests may also have lunch with their new friends, assisted by our staff (at Serena Majestic Hotel Residence, lunch is available at an extra charge for guests choosing the Residence Formula).

Children aged 9 may choose whether to join the friends at SereninoPiù or those at SerenUp.

The SereninoPiù Club is available every day, except Sundays, from 9:00 a.m. to 12:30 p.m. and from 3:00 p.m. to 6:30 p.m., operating on a continuous schedule from 1 June to 5 September.

New for 2026: in all hotels and resorts, during July and August the Serenino Club will remain open until 11:00 p.m., and children will also be able to have dinner assisted by our entertainers. Exclusive to Is Serenas Badesi Resort: **School of Magic**, a true magic school where children learn tricks, illusions, performances and enjoy magical surprises.

Serenino Family Factory

A magical event dedicated to all children and their families. There will be games, fun, engaging activities, music, and mini circus shows. With the 2026 novelty, **Sing Together**, parents and children will take to the stage to sing together, while waiting for the **Serenino Dance Show**. Our Serenella, along with friends from Wonderland and the DreamTeam characters, will be there to fill your day with excitement.

The event is open to all the resort's young guests, including the very little ones.

Serenino Serale - Mini Club for ages 3 to 9

Every evening we offer children aged 3 to 9 a small journey into imagination. Together with their new friends, they will enjoy carefree and cheerful evenings filled with games, laughter, fun and mini-shows.

Serenino Serale is ready to entertain children in all Bluserena resorts from 01/06 to 05/09, every day except Sunday, after the Serenino Dance Show and until 11:00 p.m.

SerenUp - Teen Club for ages 10 to 13

SerenUp is a world of emotions created for young teens, with exclusive spaces, equipment and activities. Games, workshops, sports and fun await them, ensuring every day is extraordinary. There is **Lupetti di mare**, a full day with Seasport instructors learning to enjoy the sea to the fullest: sailing, windsurfing, then a packed lunch and a wonderful canoe excursion. To conclude, **A Night as Pirates**, a magical experience under the stars. Teens will become young pirates and spend the night in a tent.

New for 2026: **XXL Game**, giant-sized fun. Classic board games and popular apps come to life in a real, oversized version. Thrilling challenges combining strategy and action, a unique experience merging movement, creativity and teamwork; **Challenge Up**, an activity inspired by challenge games popular on social media. Individual or team challenges - creative, physical or intellectual - allow teens to develop different skills.

Sharing and fun continue at lunchtime. SerenUp teens may have lunch with their holiday friends, assisted by our staff.

SerenUp is open every day, except Sunday, from 9:00 a.m. to 12:30 p.m. and from 3:00 p.m. to 6:30 p.m., from 1 st June to 20 September (at Serena Majestic Hotel Residence, assisted lunch is available at an extra charge for guests choosing the Residence Formula).

Teens aged 13 may choose whether to join the SerenUp group or the SerenHappy group.

Young Club for ages 14 to 17

SerenHappy is a unique adventure filled with games, experiences and unforgettable moments.

Teenagers can enjoy a summer as true protagonists by becoming Entertainer for a Day. Wearing the Bluserena uniform and taking part in activities like real entertainment professionals, they will become part of a team that brings smiles and fun from morning to evening.

During **Sunset Vibes**, DreamTeam entertainers guide teens through an unforgettable aperitif reserved exclusively for them, immersed in the magic of sunset. Elegance and style blend into an irresistible mix of fashion, fun and great music.

And it is not only about the aperitif—lunchtime is also a special moment: **Explorer Lunch**, where the meal becomes a chance to socialise, have fun and share experiences. A day in the open air that combines discovering nature with the pleasure of a special picnic in a welcoming and safe environment.

New for 2026: Survivor Fun, a week of challenges, skill tests, team games and strategies. Every day brings a new team, new rules: only those who can adapt will make it to the end!

On the beach, countless activities await: sailing courses, windsurfing, canoeing and Big SUP, sailing trips, paddle boarding and unmissable sports tournaments.

The children at SerenHappy can have lunch with their holiday friends, assisted by our staff (at the Serena Majestic Hotel Residence, assisted lunch is available for a fee if you are on the Residence Formula).

SerenHappy is available in all Bluserena resorts, every day except Sunday, from 9:00 a.m. to 12:30 p.m. and from 3:00 p.m. to 6:30 p.m., from 1 st June to 20 September (at Serena Majestic Hotel Residence, assisted lunch is available at an extra charge for guests on the Residence Formula). Teens staying at Calanè Resort may enjoy SerenHappy at the adjacent Valentino Resort.

Parco Avventura at Serenè Resort and Torreserena Resort

Bluserena "Wild" is the adventure your teenagers dream of: plenty of excitement in total safety.

At Serenè Resort and Torreserena Resort, young explorers from SereninoPiù and SerenUp (minimum height 110 cm - maximum height 150 cm) can enjoy a brand-new experience along suspended trails and bridges between the trees, where every step is a small achievement. Our staff will support them with harnesses, helmets and all necessary equipment to ensure maximum safety. Available from 1 st June to 5 September.

Swimming School and Mermaiding for ages 3 to 10

Children can take part in group swimming and mermaiding lessons under the guidance of our expert instructors (except at Sibari Green Resort). Young swimmers staying at Calanè Resort will attend lessons at Valentino Resort.

K-Pop Dance Academy

The Bluserena Dance Academy 2.0 has been renewed with the introduction of the K-Pop Dance Academy, a dynamic and captivating dance experience designed for children aged 3 to 5. It is lively, modern and full of energy, where music, colour and rhythm blend into simple, fun choreographies inspired by the Korean pop world. Comfortable and colourful K-Pop style outfits make every child feel like a small star. Available from 01/06 to 05/09.

Football Academy for ages 5 to 14

The Bluserena Football Academy, led by qualified instructors for children and teens aged 5 to 14, is available from 01/06 to 05/09. Young athletes will learn the basics and the "tricks" to become little champions. Courses take place on synthetic-grass five-a-side football pitches. Uniform provided by Bluserena.

Rhythmic Gymnastics Academy (ages 6-9 and 10-14)

We love helping young guests pursue their dreams, such as becoming skilled gymnasts. In the Bluserena Rhythmic Gymnastics Academy, young guests aged 6 to 14 can express their desire for movement under the guidance of our qualified instructors, wearing the unmissable Bluserena uniform.

Available from 01/06 to 05/09.

Blu Circus

A course dedicated to circus arts, open to everyone—children and adults alike. Guests can learn the basics of juggling, balancing and clowning while having fun. Available in all Bluserena resorts from 01/06 to 05/09.

Serenella Kit

For children, the exclusive Serenella Kit includes: a large plush toy (50 cm), a soft fleece and sherpa blanket (120×165 cm), an aluminium water bottle (400 ml), stickers and a cotton tote bag—all personalised with Serenella. To be requested at the time of booking, available at an extra charge.

Serenella Experience

A magical holiday signed by Serenella. At Ethra Reserve in Puglia (Valentino Resort and Alborèa Ecologde Resort) and at Calaserena Resort in Sardinia, children can enjoy truly magical moments with our most beloved friend, Serenella!

They will sleep in a bed with colourful Serenella sheets and receive a personalised welcome letter. In their room, they will find a soft Serenella bathrobe to take home. During their stay, our mascot will surprise them with a visit to their room. They will also embark on a journey through the costumes, lights and smiles that illuminate our stage and backstage, where children become the true stars. Available at an extra charge.

Mini Riding School

At Calaserena Resort, children can enjoy the Mini Riding School (extra charge), with pony rides that will make their holiday even more magical.

Medical Assistance

All our resorts have a resident doctor available 24 hours a day. The medical office is open at scheduled times, morning and afternoon, offering free consultations. Consultations outside opening hours or outside the medical office are subject to a charge. Guests of Kalidria Hotel & Thalasso SPA and Alborèa Ecologde Resort may use the medical service at Valentino Resort.

Holidays Approved by Italian Paediatricians

Bluserena Resorts are the first in Italy to receive the "Child-Friendly Holiday" quality label issued by the National Federation of Paediatricians CipeSispe-Sinspe. Services, equipment and comfort are designed to meet the needs of children, teens and parents, ensuring fun, safety and continuous attention to maintenance:

- 24-hour medical assistance at the hotel;
- the possibility of entrusting children and teens aged 3 to 17 to professional teams for at least 9 hours a day, 6 days a week, including evening hours (after dinner), in clubs organised into at least 4 distinct age groups;
- sports and creative activities by age group, entertainment shows dedicated to children and teens; sports facilities with protected edges and no architectural barriers;
- large accessible playgrounds, pools with water slides and shallow-water areas for younger children;
- wide sandy beaches or, for non-sandy beaches, aids to facilitate bathing and a safe, designated area on the beach reserved for children;
- a Baby Kitchen for preparing meals for children aged 0-3, with assistance during main meal times and availability of specific food items;
- the possibility for children and teens to have lunch in a reserved area used exclusively for them, accompanied by the entertainers;
- boutiques and shops with products for infants and older children, medication booking and delivery service, stroller rental;
- in-room amenities: cot, changing table, WC reducer (on request), bottle warmer, linen set, baby kit with children's toiletries, baby bath tub and bed rails (on request); availability of changing tables in public restrooms and highchairs in the restaurant.

SPORT

FITNESS, COURTS, A THOUSAND ACTIVITIES AND QUALIFIED INSTRUCTORS

A rich programme of group fitness sessions led by our expert instructors (available at the GranSerena Hotel from 24/05 to 12/09), both in the indoor fitness area and outdoors: Yoga, Zumba, Tai Chi Stretch, and muscle awakening sessions with a holistic approach to wellbeing; Nordic Walking; Jump Fitness, the trampoline-based workout that helps you burn calories to the rhythm of music.

Plus, the **2026 novelties: Aqua Fitness**, to enhance aerobic activity in water in a fun and innovative way; **Fan Dance**, combining dance and fitness with scenic coloured fans to improve coordination, rhythm, and aerobic capacity. A relaxing and engaging experience for adults and younger guests.

All Resorts (except Serena Majestic Hotel Residence, Calanè Resort and Alborèa Ecologde Resort) feature a modern indoor fitness area with qualified instructors available at set times, equipped with isotonic machines, dumbbells, walking treadmill, spinning bikes, balance board and strength-training rope.

At Serena Majestic Hotel Residence and Calanè Resort, the gym is not staffed by instructors and is equipped with isotonic machines only.

At the 5-star Kalidria Hotel & Thalasso SPA, you will find a spacious gym with Technogym equipment, offering targeted services and small-group fitness classes both outdoors and in the gym with a personal trainer (from 17 May).

Guests of the Alborèa Ecologde Resort may access the fitness area and activities at Valentino Resort

and Calanè Resort.

At Torreserena Resort, children and adults can challenge themselves on a climbing wall and learn the techniques of this sport while having fun in complete safety (activity not supervised by an instructor, accessible during gym opening hours).

Exclusive at Is Serenas Badesi Resort: a professional instructor dedicated to postural gymnastics and oriental disciplines, with classes in tai chi, holistic exercise, pilates and yoga.

2026 Novelties: Indoor **Cycle Experience - Movie & 80's 90's edition**, where spinning becomes an intense ride to the soundtracks of famous films and top compilations from the 1980s and 1990s.

Run Across: an activity combining running and bodyweight training, alternating moments of running with functional exercise stations for a complete and fun workout.

Aqua Jump: train in the water on a trampoline - jump, laugh and tone your body in a light and enjoyable way (at the GranSerena Hotel).

You can also try **Aqua Step:** the perfect blend of aerobics and hydrotherapy. Move to the beat and feel the water envelop and revitalise you (at GranSerena Hotel and Serenè Resort). **Aqua Board Fit:** inflatable mats in the pool for aerobic training, yoga or pilates. Your body and mind will thank you (at Torreserena Resort and Serenusa Resort). With the **Music Boxing Machine**, throw boxing punches to the rhythm of music, alone or in a group, for an energising workout (at Torreserena Resort and Serenusa Resort).

At Serena Majestic Hotel Residence, Is Serenas Badesi Resort and Serenusa Resort, a new fitness activity full of rhythm and fun: **Tamboo** - drums, music and energy to keep you in shape.

Football, Tennis, Swimming and much more

Bluserena Resorts boast extensive sports facilities: swimming pools for lane swimming (except at Sibari Green Resort and Calanè Resort), five-a-side football pitches (except at Serena Majestic Hotel Residence, Serenusa Resort, Calaserena Resort, Calanè Resort and GranSerena Hotel), illuminated synthetic-turf five-a-side pitches, tennis courts, a multi-purpose basketball/tennis court (at GranSerena Hotel), multi-purpose basketball/volleyball courts (at Sibari Green Resort and Serenè Resort), beach tennis and beach volleyball courts (except at GranSerena Hotel); sand volleyball court at Torreserena Resort. Padel courts are available (except at Sibari Green Resort).

At Serenè Resort and Torreserena Resort, guests can also enjoy fitness trails in the woods.

In addition, archery and air-rifle ranges, table tennis tables and bocce courts are available.

Guests may take part in group and individual lessons in swimming (except at Sibari Green Resort; guests of Calanè Resort may use the lessons offered at the adjacent Valentino Resort), sailing, windsurfing, Wing Sup (where available), paddle surf, padel, tennis, air-rifle shooting and archery. Sports courses are available from the start of the summer season until the resort closes; tennis and archery classes run until 20/09; at the GranSerena Hotel, courses start on 24/05, and at Serena Majestic Hotel Residence on 22/05. Individual lessons in all sports available at the resort are also offered. All private lessons are subject to an additional fee.

The best of padel awaits you at Ethra Reserve (Kalidria Hotel & Thalasso SPA, Alborèa Ecolodge Resort, Valentino Resort, Calanè Resort). At Ethra Reserve, sport is excellence too. The four new panoramic padel courts - including one approved for official tournaments - inaugurated in 2025, are the perfect arena for your matches. Courts are available (for a fee) both during the day and at night (from 8:00 p.m. to 06:00 a.m.).

Bluserena Seasport (not available at Torreserena Resort)

The nautical sports club offers pedal boats (except at Calaserena Resort), canoes, sailing, windsurfing, paddle surf boards (including Big Sup for up to 8 people); free group lessons and paid private lessons in sailing and windsurfing, Wing Sup (where available) and paddle surf.

Additionally, subject to availability of an external provider and at extra cost, guests may enjoy tow-sports behind a motorboat at Serenusa Resort and Sibari Green Resort; boat and/or dinghy excursions at Calaserena Resort, Is Serenas Badesi Resort (departing from the marina) and Serenè Resort.

At Ethra Reserve (Kalidria Hotel & Thalasso SPA, Alborèa Ecolodge Resort, Calanè Resort and Valentino Resort) and at Is Serenas Badesi Resort, **Wing Sup** is available, a fun activity using a wing sail and a paddle surf board to harness the wind, suitable for everyone.

At Serenusa Resort, you can ride the waves in a new and exciting way with **bodyboarding**: surf lying on the board and experience every wave as an adventure. This activity is suitable for everyone, including children from 4 years old accompanied by an adult.

New for 2026: at Calaserena Resort, Is Serenas Badesi Resort, GranSerena Hotel, Serena Majestic Hotel Residence, Serenusa Resort and Serenè Resort, the new water bikes will transform the sea into a dynamic and enjoyable experience; at Is Serenas Badesi Resort, transparent canoes will offer truly remarkable explorations.

WELLNESS - BLUWELLNESS

This is the dedicated area for guests wishing to enjoy a relaxing and rejuvenating break during their holiday. All resorts offer facial and body treatments, relaxing, sports and holistic massages, personalised wellness programmes (services available for a fee, Monday to Sunday).

At the GranSerena Hotel, a new thermal park is available at an extra charge.

Guests of Kalidria Hotel & Thalasso SPA, Alborèa Ecolodge Resort, Valentino Resort and Calanè Resort may access the exclusive Ethra Thalasso SPA (services at additional cost).

In Sardinia, at Is Serenas Badesi Resort, there is a large wellness centre BluSPA (extra charge); at Calaserena Resort, a Fitness and SPA Area (the latter subject to a fee).

Ethra Thalasso SPA

At Ethra Reserve, the exclusive 3,500-sqm Ethra Thalasso SPA is among the most atmospheric thalassotherapy centres in Italy. It offers a wide range of thalassotherapy and beauty treatments, massages, wellness programmes, relaxation and remise-en-forme paths, an outdoor seawater pool, indoor pool with marine Acquatonic circuit, Turkish bath, sauna, whirlpools, solarium booth and gym with Technogym equipment (all services subject to an extra charge).

From summer 2026, discover a new outdoor area featuring elegant open-air whirlpools and a relaxation zone. A deeply rejuvenating experience, balancing body and mind.

BluSPA - Is Serenas Badesi Resort

Awaken your senses within our exclusive SPA: massages and beauty treatments, Finnish sauna, Turkish bath, hydromassage pools, ice waterfall, emotional showers, Scottish shower, the "Halos" salt room where you can experience the ancient beneficial properties of salt. Indoor relaxation area, herbal tea corner and large solarium.

Thermal Park - GranSerena Hotel

Outdoor Thermal Park at the GranSerena Hotel. It features a Kneipp path with alternating warm (32°C) and cold (18°C) thermal water, two splendid mini-pools with hydromassage - ThermalFalls and ThermalBalance - and a semi-Olympic pool, also with thermal water at ambient temperature, plus a solarium with parasols and sun loungers.

Entrance is subject to a fee; the circuit lasts 45 minutes. The Thermal Park is accessible from 24 May, daily from 9:00 a.m. to 1:00 p.m. and from 3:00 p.m. to 7:00 p.m., by booking one of the available time slots. Slots begin every hour. A semi-Olympic pool with thermal water at ambient temperature, solarium with parasols and sun loungers is also available, with paid access, free for guests staying at the Hotel.

Terme di Torre Canne

Directly accessible from the GranSerena Hotel, the Terme di Torre Canne - among the most beautiful in Southern Italy and located directly by the sea, are affiliated with the National Health Service and classified as First Level Super.

Open from 24 May to 10 October 2026, they offer respiratory treatments (inhalations and insufflations), mud-balneotherapy, physiotherapy and rehabilitation. Treatments must be booked in advance. For information and bookings: www.termeditorrecanne.it/prenota or prenota@termeditorrecanne.it. Within the Thermal Centre, the aesthetic department offers beauty and wellness treatments. Terme di Torre Canne is managed by a company independent of Bluserena.

BLUSERENA WITHOUT BARRIERS

Bluserena Resorts are free of architectural barriers. Rooms for guests with disabilities are available, as well as reserved parking spaces, reserved areas in the amphitheatre and on the beach (near the walkway). A job chair, specifically designed for sea bathing, is available on the beach. Wheelchairs may be hired upon request. Individual assistance services are not provided.

WI-FI

Complimentary Wi-Fi connection is available in all rooms and common areas. At Sibari Green Resort, Calanè Resort and Valentino Resort, complimentary Wi-Fi is available in the main common areas and in the Premium Rooms and Suites, where provided.

TERMS AND CONDITIONS OF STAY

MARITIME STATE PROPERTY MANAGEMENT DIRECTIVES

The provision of beach services by Bluserena is subject to the regulations on maritime state property concessions pro tempore in force and applicable, which may be subject to changes not dependent on Bluserena. Therefore, should such regulations be amended, Bluserena (like all Italian hotel groups) will be required to comply with the new rules in force.

CHANGES TO THE DESCRIPTION OF SERVICES AND TERMS OF STAY

The services described in this document may be subject to variations or modifications due to organisational requirements, external conditions, or other reasons. Such changes, which shall not diminish the value of the service itself or of the stay, but may only entail a different method of use, may occur after the accommodation contract has been concluded. Bluserena will ensure that any such changes are communicated as soon as possible.

RATES

Dynamic rates and promotions are always updated on www.bluserena.it. Prices and availability can only be reconfirmed at the time of booking.

MANY SERVICES, ALL INCLUDED

Your stay includes a wide range of services, regardless of the formula selected.

- two bottles of water in the room;
- a reserved table in the restaurant;
- access to the Baby Kitchen;
- in the room: cot, changing table, WC reducer (on request), bottle warmer, baby bath tub and linen set, Baby Kit (children's toiletry products);
- beach umbrella on the beach;
- entertainment, dance classes and shows;
- Clubs for children and teenagers aged 3 to 17;
- assisted lunch for children and teenagers with the entertainers;
- swimming pools;
- sports courts and equipment, fitness area;
- group lessons in water and land sports, tournaments.

If you are staying at Alborèa Ecolodge Resort or at Kalidria Hotel & Thalasso SPA, you may access all the services of Ethra Reserve and enjoy the activities offered at Valentino Resort and Calanè Resort.

ENTERTAINMENT AND SHOWS

Guests may enjoy complimentary evening entertainment and shows, games, dancing and themed parties.

CHILDREN'S STAYS

For the purpose of applying discounts, ages are considered as years not yet completed at the time of the stay.

Minors: to establish direct contact in the case of minors not accompanied by a parent or another authorised person, please contact the Booking Office at the following number: +39 085 8369777.

HOLIDAYS WITH YOUR LITTLE DOG

Happy Dog Resort. At Torreserena Resort we have thought of many small touches and special services to bring happiness to your four-legged friend (with no weight limit and provided with a health certificate). Upon arrival, your dog will find a waiting area to help him settle in, with water bowls for refreshment. Here he can relax while you complete check-in. He will receive a complimentary Welcome Box and be welcomed into a play area where he can run and enjoy himself. For mealtimes, there is an outdoor area adjacent to the main restaurant, shaded and in the open air, where you can dine together.

In his dedicated dog room, your furry friend will find a comfortable armchair to rest on and direct access to a private, fenced garden for safe moments of freedom, complete with deckchair and bowls for food and water. He may explore all outdoor areas of the resort on a lead, except for the pool solarium and the beach. Upon request and for a small supplement, dog-sitting services and veterinary assistance are available (subject to availability).

At Calaserena Resort and Serenusa Resort from 2026 we're making stays with your dog even more enjoyable. In collaboration with Monge, we have created new pet-friendly areas: dedicated spaces with play routes, relaxation zones and tailored activities, enhanced by outdoor equipment such as fitness trails and open-air seating. Availability is limited, so book your Dog Room now. At Calaserena Resort and Serenusa Resort, dogs up to 15 kg are welcome.

In all other Bluserena resorts, dogs are allowed (maximum 10 kg and only with a health certificate; maximum 5 kg at GranSerena Hotel and Serena Majestic Hotel Residence), subject to reservation and payment. Your dog will stay in the fenced garden of your room, equipped with a kennel and bowls for food and water (at GranSerena Hotel, Serena Majestic, Calanè Resort and Kalidria Hotel & Thalasso SPA he will stay on the room's terrace or small balcony), and may move around all resort areas on a lead and wearing a muzzle, except for the theatre, the indoor restaurant dining hall, the Baby Kitchen, the beach - according to the provisions of the Bathing Ordinance - the swimming pool and solarium, the Spray Park and the sports fields. At Alborèa Ecolodge Resort, Ecolodge Suites or Ecolodge Junior Suites with a dedicated fenced area, equipped with kennel and bowls, are available. For guests travelling with a dog, there is a reserved outdoor dining area at the restaurant, to be requested at the time of booking and subject to availability (the table will be assigned for the entire stay). Dog food is not provided. The number of available places is limited and must be indicated at the time of booking. Other animals or dogs exceeding the permitted weight limit are not allowed. Guests staying with a dog are required to comply with the regulations.

BOOKINGS

For information and bookings: through your trusted travel agency or directly at www.bluserena.it or by calling +39 085 8369777.

INVOICING

For payments relating to stays and services, a commercial document will be issued. At the guest's request, before payment, an electronic invoice may be issued by providing the hotel with all necessary details: surname and name or company name, VAT number or tax code, SDI code or PEC email address.

For tax reasons, invoices cannot be requested after payment has been completed.

BEFORE ARRIVAL

Before arrival, all guests are required to complete their personal details via the personalised link provided by the travel agency or by Bluserena Booking at confirmation stage, in order to optimise and ensure safe check-in procedures.

BLUSERENA GUARANTEE - REFUNDABLE

With the Bluserena Guarantee we offer you the "best price guarantee" and, completely free of charge, extensive insurance cover provided by Europ Assistance Italia S.p.A., valid in the event of cancellation or interruption of your stay due to illness, accident, or other insured events (please check the limitations and exclusions relating to the cover in the "exclusions" sections of the information set). The Bluserena Guarantee is intended for residents of Italy and the EEA, under 90 years of age. The service is non-refundable, must be confirmed at the time of booking, and must necessarily be extended to all members included in the booking. We guarantee you the best rates of any Bluserena "Special Offers" for the same services and periods, if requested by the day of arrival. Rates applied to intermediaries, groups, companies, institutions, associations and similar entities are excluded.

In the event of interruption of your stay due to illness, accident or another insured event, you must contact the operations centre beforehand and without delay, prior to departing from the Hotel.

Full details of the Europ Assistance Italia S.p.A. insurance policy are available on the website www.bluserena.it

BLUSAFE GUARANTEE - NON-REFUNDABLE RATES

With the BluSafe Guarantee, we offer you, completely free of charge, extensive insurance cover provided by Europ Assistance Italia S.p.A., valid in the event of cancellation or interruption of your stay due to illness, injury or other insured events (please check the limitations and exclusions applicable to the cover in the "Exclusions" sections of the information set). The BluSafe Guarantee is designed for residents of Italy and the EEA, under 90 years of age, who wish to enjoy an unforgettable experience with us.

The BluSafe service is included in the booking and applies to all participants. In the event of an interruption of the stay due to illness, injury or another insured event, it is necessary to contact the operations centre in advance and immediately, before leaving the Hotel. The insurance cover provided by the Europ Assistance Italia S.p.A. policy can be consulted on the website www.bluserena.it.

CANCELLATION POLICIES AND GUEST CANCELLATION PENALTIES

Cancellation policies will follow the conditions selected by the guest at the time of booking confirmation.

In the event of failure to arrive by Midnight on the scheduled day (no-show), 100% of the booked stay will be charged. After this time, the room may be resold for subsequent nights.

AMENDMENTS/CANCELLATIONS BY BLUSERENA

Bluserena reserves the right, even during the season, to close, reduce capacity and/or delay the opening of the booked facility due to pandemic-related events or other extraordinary events constituting force majeure, including but not limited to further pandemics, viral or bacterial actions, wars, fires, and measures imposed by governmental, legislative or administrative authorities. The parties agree that, in such cases, Bluserena may at its discretion propose the following measures: (I)

re-accommodation in another Bluserena property; (II) a voucher for the full amount retained by Bluserena, valid until 31/12/2027 and usable in Bluserena properties; (III) reimbursement of the amounts retained solely by Bluserena.

The Guest, after careful consideration, acknowledges that the solutions adopted in such circumstances, should Bluserena implement them, will be acceptable. Thus, the alternative object of the contract is defined in cases where the hotel cannot, or where it is excessively burdensome to, perform the principal service due to the aforementioned causes. The Guest accepts these measures after suitable negotiation and therefore waives any further claims, including those for compensation.

Bluserena is also entitled to introduce amendments to the services described in this document, if required by competent authorities due to emergencies linked to pandemic events or other force majeure situations, or, in any case, at Bluserena's discretion if the exact performance of the contract may pose serious contagion risks or other hazards to the health and safety of Guests or staff, or if performance, while theoretically possible, would entail excessive additional burdens for the Hotel without such amendments.

RE-ACCOMMODATION

Should Bluserena, for any reason, be unable to provide accommodation and/or in the event of overbooking, the guest accepts that Bluserena may, at its own expense, transfer the booking to another property, either Bluserena-owned or operated by another company, with at least the same hotel classification. Bluserena shall not be liable for any consequences or charges arising from such re-accommodation.

START AND END OF STAY, ROOM AND BEACH UMBRELLA ALLOCATION AND RELEASE

Arrival. In all resorts (except Serena Majestic Residence), rooms and beach umbrellas are available from 4.00 pm on the day of arrival. The stay begins with dinner, lunch on the day of arrival is available at an additional cost and must be settled at check-in. Where included in the chosen board basis, the price also covers lunch on the day of departure, which may be replaced with a packed lunch upon request (rooms will in any case be available from the time indicated above). On the day of arrival, dinner will be served in one of the resort's restaurants (at Bluserena's discretion), not necessarily the main restaurant.

Serena Majestic Residence: residences are available from 5.00 pm, complete with bed linen and towels (kitchen linen not provided); cleaning is the responsibility of the guest, and linen is changed weekly. Final cleaning of the kitchenette is the responsibility of the guest. Check-in procedures must be carried out by only one member of the family unit, who must be in possession of the identity documents of all those staying in the residence.

Departure. On the day of departure, rooms (or residences) and beach umbrellas must be vacated by 10.00 am in all resorts (by 11.00 am at Alborèa Ecolodge Resort and Kalidria Hotel & Thalasso SPA). Changing rooms with showers, towels and hairdryers are available (except at Serena Majestic Hotel Residence, GranSerena Hotel, Calanè Resort, Kalidria Hotel & Thalasso SPA and Alborèa Ecolodge Resort), as well as an unattended luggage storage area. Check-out procedures must be completed the day before departure. By booking **Late Check-out**, the room and beach umbrella remain available until 2.15 pm on the day of departure. This service is chargeable and subject to limited availability (preferably to be booked at the time of confirmation or, at the resort, within two days prior to departure).

ROOM ALLOCATION PREFERENCES

Any requests for adjoining rooms or other specific preferences regarding room allocation will be considered as indications only and cannot be guaranteed.

PAYMENTS IN THE HOTEL

To manage your purchases conveniently in Bluserena hotels and resorts, you may opt for a credit card pre-authorisation at check-in.

SHUTTLE SERVICE

At Sibari Green Resort and Torreserena Resort, a shuttle service to and from the beach is available (not equipped with a platform for guests with disabilities). At Alborèa Ecolodge Resort, Kalidria Hotel & Thalasso SPA, Valentino Resort and Calanè Resort, a shuttle connecting the beach to the resorts is available and is equipped with a platform for guests with disabilities.

AIRPORT AND STATION TRANSFERS

Transfers from the airport or railway station to the resort may be booked. Transfer bookings are binding and may be modified by 6.00 pm on the day prior to the service, subject to availability and reconfirmation by Bluserena. Upon request, car hire is also available during the stay at advantageous rates.

IDENTITY DOCUMENTS UPON ARRIVAL

Upon arrival, it is mandatory to present identity documents for all persons included in the booking, regardless of age, including minors, pursuant to Article 109 of the Consolidated Law on Public Security. In the absence of such documents, the hotel will apply the discount relating to the higher age group.

PRIVACY

Personal data provided will be processed in accordance with EU Regulation 2016/679, as outlined in the Privacy Policy available at www.bluserena.it/it/informativa-privacy

SERVICES AT EXTRA CHARGE

In addition to what is indicated in the Description of Services: individual sports lessons, excursions, transfers (where applicable), certain Bluserena SeaSport services, bicycle and car rental (where available). Pony riding and horse riding (where available). Services of BluWellness, the Torre Canne Spa, the Thermal Park at the GranSerena Hotel, Ethra Thalasso SPA at Ethra Reserve, and BluSPA at Is Serenas Badesi Resort. Reservation of assigned beach umbrellas and of tables in the indoor dining halls of the main restaurant. Medical assistance outside scheduled hours and/or outside the medical office.

ADDITIONAL CONDITIONS FOR PACKAGE HOLIDAYS WITH TRAVEL CONTRACT INCLUDED

TRAVEL CONTRACT

The description of the package holiday and the pre-contractual information contained in the Resort's catalogue, together with the provisions set out below and the confirmation of the package booking, form an integral part of the travel contract.

RIGHT OF WITHDRAWAL - STANDARD CANCELLATION FEES

For cancellation policies, the conditions selected by the guest at the time of booking confirmation shall apply.

For airline, ferry and train tickets sold by Bluserena (including when included in packages comprising accommodation), the penalties imposed by the carrier shall apply and will be communicated from time to time. In all cases of late arrival or early termination of the stay, the full cost of the booked stay will be charged. The impossibility of using the holiday for reasons not attributable to the Customer does not give rise to the right to withdraw without penalties, except for cases expressly provided for by law.

GUARANTEES IN CASE OF WITHDRAWAL

If you have not opted for the Bluserena Guarantee, under which such cover is included free of charge, you may in any case take out insurance with Europ Assistance Italia S.p.A. This policy covers the costs arising from the traveller's unilateral withdrawal from the contract, as well as assistance costs, including repatriation, in the event of accident, illness, or death.

INSURANCE COVER

Pursuant to Article 47 of Legislative Decree no. 79 of 23/05/2011 (Italian Tourism Code), Bluserena has entered into an insurance contract with Europ Assistance Italia S.p.A. (policy no. 42127Q for stays booked with a refundable rate up to and including 4 December 2025; policy no. 42558Q for refundable bookings made from 5 December 2025 onwards and for stays purchased with the BluSafe Rate, which is non-refundable), providing civil liability cover in favour of the Client for compensation for damages arising from the breach of the obligations undertaken under the contract entered into with the Client.

The contract with the Client is also covered by the Travel Guarantee Fund srl in cases of insolvency or bankruptcy - Certificate no. A/232.505/2/R.

PACKAGE PRICE ADJUSTMENT

Bluserena reserves the right to adjust the package price in proportion to any increases in transport costs linked to fuel or other energy sources, airport taxes and various supplements (fuel surcharges and the like), or service fees, as set and communicated by the airline or shipping company or by third parties.

In the event of an increase exceeding 8% of the total package price, the Customer has the right to withdraw from the contract within 7 days of receiving notice. The Customer is also entitled to a reduction in the package price corresponding to any decrease in the aforementioned items.

The package price does not include any taxes and/or local tourist taxes or similar charges, even if introduced after booking confirmation, which shall always be borne by the Customer.

AMENDMENTS TO CONTRACT TERMS

Should Bluserena introduce amendments to the contractual conditions in essential elements and in a substantial manner, other than price revisions, the Customer may accept them or withdraw without paying cancellation fees, by notifying their decision within two days from receipt of the proposed amendment in written form to booking@bluserena.it. Bluserena nevertheless reserves the right to introduce non-substantial changes to non-essential elements of the contract.

TRANSFER OF CONTRACT

The Customer may transfer the contract to a third party by providing written notice to booking@bluserena.it, including the full personal details of the transferee. Such notice must be received no later than 7 days before departure. In the event of a transfer, all costs incurred for the name change and required by the airline or shipping company shall be borne by the Customer.

COMPLAINT DEADLINE

Should the Customer wish to submit a complaint due to non-performance, improper performance of the contract, or a lack of conformity detected during the provision of services, they must do so without delay.

ORGANISER'S LIABILITY FOR DAMAGE OTHER THAN PERSONAL INJURY

The Customer acknowledges that compensation for damages other than personal injury shall never, in any case, exceed three times the total package price, pursuant to Article 43, paragraph 5, of Legislative Decree No. 79/2011.

ALTERNATIVE DISPUTE RESOLUTION MECHANISMS - ADR

Pursuant to Article 67, paragraph 2 of the Tourism Code, the Customer may resort to voluntary or joint negotiation procedures or to conciliation procedures before arbitral or conciliation committees for the resolution of disputes between businesses and consumers relating to the provision of tourist services, established pursuant to Article 2, paragraph 4, letter a), of Law No. 580 of 29 December 1993.

IDENTITY DOCUMENTS UPON ARRIVAL

Upon arrival, it is mandatory to present identity documents for all persons included in the booking, of any age, including minors, pursuant to Article 109 of the Consolidated Law on Public Security. If not provided, the hotel will apply the discount corresponding to the higher age category. Foreign citizens must obtain information regarding documents, visas and any other travel requirements through their official governmental channels.

LANGUAGE

Services will be provided in the Italian language.

OTHER INFORMATION PURSUANT TO LEGISLATIVE DECREE 23 MAY 2011 NO. 79

The combination of travel services offered constitutes a package within the meaning of Directive (EU) 2015/2302; therefore, you will benefit from all EU rights applicable to packages. Bluserena S.p.A. shall be fully responsible for the proper performance of all travel services included in the contract pursuant to Article 42 of the Tourism Code, and must provide assistance should the traveller be in difficulty pursuant to Article 45. Pursuant to letter d), paragraph 5, Article 36 of the Tourism Code, Bluserena informs guests that, for assistance or to submit complaints relating to lack of conformity found during the execution of the package, they may contact:

- Serena Majestic Hotel Residence - Director: direzionesm@bluserena.it - Tel. 085 449089
- GranSerena Hotel - Director: direzionegh@bluserena.it - Tel. 080 48261
- Alborèa Ecolodge Resort - Director: direzionéal@bluserena.it - Tel. 099 8202000

- Calanè Resort - Director: direzioneca@bluserena.it - Tel. 099 8204000
- Kalidria Hotel & Thalasso SPA - Director: direzioneka@bluserena.it - Tel. 099 8201000
- Valentino Resort - Director: direzioneva@bluserena.it - Tel. 099 8203000
- Torreserena Resort - Director: direzionets@bluserena.it - Tel. 099 82789
- Sibari Green Resort - Director: direzionesb@bluserena.it - Tel. 0981 75011
- Serenè Resort - Director: direzionesv@bluserena.it - Tel. 0962 7700
- Serenusa Resort - Director: direzionesu@bluserena.it - Tel. 0922 7620
- Calaserena Resort - Resident Manager: direzionecv@bluserena.it - Tel. 070 7870000
- Is Serenas Badesi Resort - Director: direzioneba@bluserena.it - Tel. 079 4467000

or: info@bluserena.it

Furthermore, as required by law, Bluserena S.p.A. Unipersonale provides protection to reimburse your payments and, where transport is included in the package, to ensure your repatriation in the event of insolvency. For more information on your essential rights under Directive (EU) 2015/2302: www.bluserena.it/modstdpac

RULES OF CONDUCT

We want our resorts to be places of relaxation, enjoyment and tranquillity, while always ensuring safety. We adopt the highest safety standards and continually update our protocols and prevention measures, including in accordance with developments in regulations relating to possible pandemic events. We reserve the right to amend these rules to comply with any requirements and/or recommendations issued by national or regional authorities that may be introduced shortly before or during the stay.

All guests are required to comply with the following rules and behavioural standards.

GENERAL RULES APPLICABLE TO ALL RESORT RESTAURANTS

To ensure that service is pleasant, efficient and hygienically safe for everyone, it is essential to observe the following rules:

- never remove food or beverages from the restaurant;
- enter the restaurant dressed appropriately (never in swimwear, without a shirt, or barefoot);
- do not bring pushchairs into the restaurant (except for infants up to 8 months, in place of a highchair);
- do not allow children to walk or play between the tables.

Guests staying on an All Inclusive board formula are not permitted to offer drinks or food to guests on a Soft Inclusive board formula. At Is Serenas Badesi Resort, guests on an Ultra Inclusive board formula may not offer drinks or food to guests on an All Inclusive board formula.

POOL USE RULES

To ensure safe and enjoyable use of our pools, all guests must comply with certain hygiene and conduct rules. These rules, also displayed on signs around the pools, prohibit:

- using the pools outside opening hours;
- dangerous behaviour posing risks to oneself or others, such as diving or running along the pool edge, using water slides incorrectly (e.g. sliding on one's stomach, standing or kneeling, stopping along the slides or in the landing area), starting the descent before the previous user has vacated the landing area, and using the slides outside their operating hours;
- use of diving boards higher than 2 metres by those under 16 years of age, unless written parental consent is provided to the lifeguard;
- use of water slides by children under 6 years of age and over 16 years of age;
- reserving sunbeds, chairs or loungers with towels or bathrobes and then leaving the pool area (lifeguards are authorised to remove unattended belongings);
- consuming food or beverages at the poolside or in the water;
- using inflatables (airbeds, rings) or balls in the water or solarium area;
- entering the pool while wearing clothing;
- letting small children enter the water without the appropriate disposable absorbent swim nappies.

FACILITIES AND COMMON AREAS

Guests must take care of common areas and respect others' enjoyment of shared spaces and services. The following rules must therefore be observed:

- dispose of waste in the appropriate bins, using recycling as indicated;
- do not damage or alter the condition of facilities, furnishings, green areas or equipment;
- electric bicycles may be used only at Ethra Reserve. Do not use hoverboards, waveboards, skateboards, skates, electric scooters or any other electric or motorised device in the Resort;
- traditional bicycles may be used only at Sibari Green Resort and Ethra Reserve. Do not cycle in areas where it is not permitted;
- playing football, boules, volleyball or similar activities is forbidden outside the areas specifically designated for such activities;
- avoid group games in common areas unless organised by the entertainment team;
- respect the rules on small dogs admitted to the Resort;
- observe the no-smoking policy in rooms, indoor or covered spaces, the amphitheatre, and children's play or activity areas;
- respect the rules governing the use of water sports equipment and the provisions of the bathing ordinance displayed on the beach;
- do not invite external guests unless authorised by Resort management;
- use only the designated toilets for physiological needs, including those of children, and for changing nappies;
- use spaces and services appropriately, only for the purposes and users for which they are intended: do not misuse facilities or spaces reserved for guests with disabilities.

Spaces, equipment and furnishings provided by the Resort must be occupied only for the time strictly necessary for their intended use. For example, luggage trolleys, pool loungers and gym equipment must be vacated promptly after use.

Cars must be parked in the designated car park. Parking in any other area is forbidden. Vehicles parked improperly may be removed.

DOG ADMISSION

All Bluserena hotels and resorts allow small dogs, subject to reservation made at the time of confirming the stay (limited availability). Dogs stay in the fenced garden of their room, equipped with kennel and bowls for food and water (at GranSerena Hotel, Serena Majestic Hotel Residence, Kalidria Hotel & Thalasso SPA and Calanè Resort they stay on the room's terrace or small balcony). Dog food is not provided.

Guests staying with a dog must comply with the following rules:

1. With the exception of Torreserena Resort, where there is no weight limit, only small dogs are permitted at all other resorts (up to 15 kg at Calaserena Resort and Serenusia Resort; up to 5 kg at GranSerena Hotel and Serena Majestic Hotel Residence up to 10 kg in all other resorts) and only with a health certificate. No other animals or dogs over the permitted weight are allowed.
2. The dog's behaviour must be managed by the owner so as not to disturb other guests and not to cause issues with other dogs; the owner remains responsible for any damage caused to other dogs, property or persons.
3. Dogs must not be left alone in the rooms; if the owner is absent, dogs must be left in the garden outside the room (or on the terrace/balcony at GranSerena Hotel, Serena Majestic Hotel Residence, Kalidria Hotel & Thalasso SPA and Calanè Resort).
4. Dogs may circulate in all areas except the theatre, the indoor restaurant dining room and the Baby Kitchen, the beach (according to the Bathing Ordinance), the pool and solarium, the Spray Park and sports fields.
5. A reserved outdoor area is available at the restaurant for guests with dogs, subject to prior request at the time of booking and to availability (the table will be assigned for the entire stay).
6. Dogs must always be kept on a lead and muzzled while walking.
7. Use of bed or bath linen for the dog is strictly prohibited (for grooming, bedding or any other purpose).
8. Dogs must never be allowed on beds, armchairs, chairs, tables, etc.
9. Owners must carry materials for removing their dog's waste and dispose of it in the appropriate bins.
10. Owners must remove any pet hair on beds or linen.
11. If the guest wishes to lock the gate of the room's garden, they must bring their own padlock (or may purchase one at the resort shop).

QUIET HOURS

Quiet hours (from 2.30 pm to 4.00 pm and from midnight to 9.00 am) are in place to ensure all guests moments of rest. During these hours, noisy activities and games are not permitted in common areas. In rooms, radios, televisions and other sound devices must not be audible from outside.

In general, even outside quiet hours, guests must avoid excessively loud voices or shouting.

LOST PROPERTY

Any item found in rooms or common areas, whether lost or apparently abandoned, must be considered the property of a guest, an employee or the hotel itself. Items must not be moved from where they are found; they must be handed in promptly to Reception.

MANAGEMENT INTERVENTION

Any misunderstandings between guests should be resolved calmly and respectfully, without raising voices. In any case, Management is always available to help find a solution.

These rules form part of the accommodation contract, and guests are required to comply with them. Bluserena reserves the right to remove disruptive guests, cancel or refuse future bookings should behaviour occur that disturbs other guests, exceeds the limits of civil coexistence or endangers the safety or image of the resort.

Last updated: 11 June 2026