



Puglia
ETHRA RESERVE

A corner of paradise in Puglia, where nature preserves the elegance and exclusive services of our Resorts. Located in the heart of the Stornara Nature Reserve: 1,500 hectares of fragrant Aleppo pines. The enchanting fine sandy beach, bordered by dunes and Mediterranean scrub, stretches along a wild and captivating coastline over 5 km long.

It hosts 4 magnificent Hotels and Resorts, the prestigious Ethra Thalasso SPA, the Ethra Congress Center, and the new Ethra Beach Club.

ETHRA RESERVE COMPLEX

- Kalidria Hotel & Thalasso SPA *****
- Alborèa Ecolodge Resort *****
- Valentino Resort ****
- Calanè Resort ****
- Ethra Thalasso SPA
- New Ethra Beach Club
- Ethra Congress Center

FACILITIES AND SERVICES

- 753 Rooms and Suites
- 8 Restaurants
- 7 Bars
- 6 Swimming Pools
- Sports Fields and Fitness Areas
- Mini, Young and Teen Club
- Baby Daycare
- Playgrounds and Water Park
- Daytime and Evening Entertainment
- 2 Amphitheaters with 800 and 390 seats

ETHRA THALASSO SPA

- 3,500 sqm Thalassotherapy Center
- Marine Aquatonic Path
- Wet Area with Turkish Bath, Sauna, Whirlpool Tubs, and Solarium Cabin
- Gym equipped with Technogym machines
- Thalassotherapy treatments, beauty treatments, massages, wellness programs, relaxation and body shaping
- Open-air Wellness Oasis with Whirlpool Tubs

ETHRA BEACH CLUB

- Double Bali Beds with Soft Mattresses
- Beach Umbrellas in the First Two Rows with Soft Mattresses
- Hostess for Personalized Welcome Service (from June 14 to September 16)
- Dedicated Waiter (from June 14 to September 16) for Beach Service with Drinks, Snacks, and Dishes from the Mediterraneo Restaurant

ETHRA CONGRESS CENTER

- 7,800 sqm of Indoor and Outdoor Exhibition Areas
- 20 Rooms for Conferences and Events
- 480 Seats in the 500 sqm Main Plenary Hall
Conference Assistance and Services

ETHRA RESERVE

Puglia

Alborèa Ecolodge Resort



POOLS

- Seawater pool with hydromassage and water games



SEA AND BEACH

- Sea in the first area suitable for children's bathing
- Large sandy and private beach
- Shuttle service to and from the beach
- Umbrella and two sunbeds for each ecolodge, beach towels
- Reserved area on the beach: mattresses in the first two rows, double Bali beds. From June 14th to September 16th, hostess service, selection of dishes, snacks, and drinks served on the beach
- Pedaloos, canoes, sailing, windsurfing, paddle surf boards, and wing sup
- Changing rooms, showers, bar, and information desk



ROOMS

- 50 sqm Ecolodge, independent, immersed in the pine forest, with a furnished outdoor patio
- Ecolodge Suite and Junior Suite
- Ecolodge Deluxe Suite and Junior Suite
- Dog Room



BAR AND RESTAURANTS

- Rich buffet dining with show cooking
- Central restaurant with two air-conditioned rooms
- The Patio, shaded outdoor area
- Mediterranean restaurant, by the sea
- Gourmet restaurant Il Gusto (at the Calanè Resort)
- Pinseria Ethra (at the Valentino Resort)
- Sea Box, for those who prefer lunch under the umbrella
- Baby Kitchen
- Two bars, one on the beach
- Special attention to food intolerances



SPORT AND WELLNESS

- Tennis courts
- Access to Ethra Thalasso SPA

SPORT (AT THE VALENTINO RESORT)

- Fitness area with isometric machines, dumbbells, walking treadmill, spinning bikes, balance board, strength development rope
- Illuminated five-a-side and tennis courts, multipurpose field, beach volleyball, archery, target shooting, ping-pong, and bocce
- Group fitness classes: tai chi stretch, Dance the Hits (new in 2025), yoga, zumba, aquagym, nordic walking, jump fitness
- Swimming, sailing, windsurfing, wing sup, tennis, archery, and target shooting lessons
- Water sports, sailing, windsurfing, canoes, paddle surf, and wing sup



CHILDREN AND TEEN

- Baby Daycare 12-36 months (at the Calanè Resort)
- Kids' Club for children 3-5 years
- Kids' and Teenagers' Club for children and teens 6-17 years (at the Valentino Resort)
- For children and teenagers from 3 to 17 years, reserved lunch with the animators
- Playground (at the Valentino Resort)
- Water Park (at the Valentino Resort)



ENTERTAINMENT **at the Valentino Resort**

- Large team of entertainers
- Daytime entertainment, large evening shows, and musical entertainment
- Blu Circus, circus disciplines course
- Sports tournaments, card games, board games
- Dance lessons and group dances
- Themed evening parties
- Excursions

MORE

- Free Wi-Fi throughout the property and on the beach
- 24-hour medical service
- Car rental, strollers, e-bikes
- Internal parking
- Small dogs allowed (up to 10 kg)



BLUSERENA
HOTELS & RESORTS

[Discover all the details.](#)